

Bill No. 3171-07


## **APPOINTMENT**

Approving the appointment of Janet Jai to serve as a member of Allegheny County Citizens' Election System Advisory Panel for a term to expire on December 31, 2007.

***SPONSORED BY COUNCIL PRESIDENT FITZGERALD***

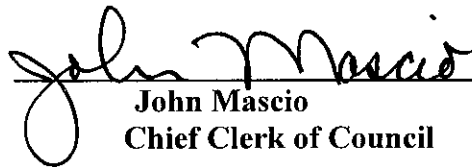
In Council June 5, 2007.

Received and filed.



Rich Fitzgerald  
President of Council

Attest:



John Mascio  
Chief Clerk of Council

janet j. jai

842 N. Euclid Ave., Pittsburgh, PA 15206

412-362-7607 fax 412-362-0812 jai@vision-and-values.com

www.vision-and-values.com

### **Election Systems Experience**

I am a Judge of Elections (Allegheny County, PA) and a journalist/speaker. I have been researching and writing about voting issues since 2003.

My national and metropolitan bylines include: *The Christian Science Monitor*, *alternet-org*, *Pittsburgh Post-Gazette*, *Pittsburgh Business Times*, WQED Educational TV (Pittsburgh PA), WPXI TV (Rochester, NY), and the *Rochester (NY) Democrat & Chronicle*.

I have spoken on voting issues on numerous TV/radio shows: "Your Morning" on CN8-TV (covering a nine-state region out of Philadelphia), election-day reporting from the polls for NPR, The Ralph Bailey Show on KNZR Radio (CA), The Scott Leffler Show on WLVL Radio (NY), The Bob Cudmore Show on WVTN Radio (NY), and Life Lounge on KDKA Radio (PA).

A highlight of my writing life was covering the Nobel Peace Laureates Centennial in Oslo, Norway in 2001 on assignment for *The Christian Science Monitor*. I am currently writing a book, *World Peace: A Beginner's Guide*.

My firm, Vision and Values, is dedicated to communications that make a difference. It has just celebrated its 10<sup>th</sup> anniversary. I am also a poet-artist ([www.poem-of-the-month.com](http://www.poem-of-the-month.com)) and an antiques dealer. "I have a patchwork quilt of a life, and I love every piece of it."

My personal attributes include extremely strong organizational and communication skills, high-level creative problem solving, integrity, respect for all human beings, dependability, strong work ethic, and high energy level.

### **President, Vision and Values**

**1996-Present**

- Write articles, features, and op-eds published in *The Christian Science Monitor*, *Pittsburgh Post-Gazette*, *Pittsburgh Business Times*, and at *alternet.org*, a syndication Web site. I also do reporting on TV and radio shows nationwide. Am adept at taking complex issues and enabling general audiences to understand and become involved with them.
- Edited the *IOP* (Institute of Politics) *Report*, an issues-oriented newsletter for legislators and high-level decision-makers, for nine years.
- Have advised clients on funding possibilities. Researched and wrote grant and corporate sponsorship proposals.

- Have written technical articles and presentations for a major engineering firm.
- Provided concepts and copy for all major Executive Education marketing materials for the Katz Graduate School of Business.
- Wrote a national marketing column for the National Federation of Independent Business on the World Wide Web.
- Developed, marketed, and taught Bottom-line Marketing and Communications Workshops for small and medium-size businesses and professionals.
- Sell antiques and collectibles to collectors and dealers nationally and internationally via the phone and the internet (eBay plus). This gives me direct sales experience and understanding.

### **Writer/Editor/Administrator/Project Manager**

#### **University of Pittsburgh**

**1982-1996**

- Managed hundreds of diverse communications projects – determining marketing messages, developing concepts, writing/editing text, and overseeing design and production. Never missed a deadline!
- Administered, developed, and produced the sensitive Campus Security Brochure for six years, obtaining information and approvals from 20+ campus offices and consistently getting the brochure out on time.
- Was senior editor of *The Chancellor's Report*, a unique annual report in the format of *Time* magazine. It garnered significant local and regional publicity.
- Initiated, developed, and maintained a list of University "Claims to Fame," highlighting awards and accomplishments (first, best, and unique) of University schools, departments, and individuals.
- Developed major marketing reports on minority recruitment, improving University image, and business and law school positioning.
- Developed Guidelines for the Creation of Effective Recruitment Publications, which were published nationally in *CURRENTS*, the magazine of the Council for the Advancement and Support of Education (CASE).
- Conceived and wrote an undergraduate minority recruitment brochure that has been recommended in *The Black Student's Guide to Colleges* and *The 100 Best Colleges for African-American Students*. No other recruitment publication has been so cited.
- Wrote many of the University's keystone publications.
- Developed unique approaches for publications, blending graphics and text in original ways. My publications focused on benefits, and what target audiences needed and wanted to know. They became models for other schools.
- Wrote Web copy and supervised site development.
- Conceptualized and wrote award-winning ads and ad campaigns.

### **Freelance Experience**

- Scripted an educational series for WQED-TV, which was later syndicated on the Eastern Educational Network.

- Have coordinated major special events (Riverton Day – a new town, an international film festival, etc.) with impeccable attention to detail while maintaining strategic goals and vision.
- Wrote educational films for the State University of New York, Brockport.
- Researched and wrote successful grant proposals.
- Wrote speeches, slide shows, and sales presentations for an HMO.
- Wrote Sunday magazine feature articles for *Upstate*, the Sunday magazine of the *Rochester (NY) Democrat & Chronicle*.
- Wrote creative arts programs for WPXI TV, Rochester, NY.
- Poet/ Artist/Songwriter. Originated poemART, a unique combination of poetry and abstract art. A book of my early poemART is in the collection of the National Museum of Women in the Arts. Designed my own Web site: [www.poem-of-the-month.com](http://www.poem-of-the-month.com). It is known for navigational ease and clarity.

### **Awards**

National CASE (Council for the Advancement and Support of Education) awards. National Admissions Advertising Award. Public Relations Society of America awards. Association for Women in Communications Matrix awards.

### **Education**

B.A., *Cum Laude*, Duquesne University, English Honors and Philosophy double major.

Executive Course in Marketing Management, Katz, University of Pittsburgh.

Graduate courses in "Psychology and Business Organizations" and "Training and Development," University of Rochester.

### **Computer Experience**

Macintosh and PC. Microsoft Office (Word, Excel, Power Point), Pagemaker, HTML, and Dreamweaver.

### **Languages**

Speaking and reading knowledge of French, Spanish, German, and Latin. Minor speaking knowledge of Greek and Polish.

### **Affiliations**

League of Women Voters.

# COUNTY OF ALLEGHENY



## OFFICE OF THE COUNTY COUNCIL

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June 12, 2007

Janet J. Jai  
842 N. Euclid Avenue  
Pittsburgh, PA 15206

Dear Ms. Jai:

This is to inform you that at the Regular Meeting of Council held on June 5, 2007, Council approved your appointment to serve as a member to the Allegheny County Citizens' Election Systems Advisory Panel for a term to expire on December 31, 2007.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in cursive script that reads "John Mascio".

John Mascio  
Chief Clerk  
Allegheny County Council

JM/fb