APPOINTMENT

Approving the appointment of Andrew P. Russell to serve as a Member of the Community College of Allegheny County Board of Directors for a term to expire December 31, 2012.

In Council March 20, 2007.

Read and approved by Motion of Council.

President of Council

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Chief Clerk of Council

OFFICE OF THE CHIEF EXECUTIVE



County of Alegheny

101 COURTHOUSE ◆ 436 GRANT STREET PITTSBURGH, PA 15219 PHONE (412) 350-6500 ◆ FAX (412) 350-6512

ALLEGHENY COUNTY COUNCIL

February 15, 2007

'07 FEB 15 AM 9:30

Honorable President and Members Allegheny County Council 119 Courthouse 436 Grant Street Pittsburgh, PA 15219

Dear Council Members:

Please find the attached resume of Andrew P. Russell, whom I am recommending for appointment to the Community College of Allegheny County Board of Directors.

This Board broadens the base of educational opportunity and human resource development for the citizens of Allegheny County through continued development of campuses and centers that are committed to quality, diversity, social responsibility and career direction. I am recommending that Mr. Russell serve a six-year term, which will expire on December 31, 2012.

Mr. Russell is an Executive Vice President of PNC Bank's Consumer Bank, which is a member of the PNC Financial Services Group, Inc., where he is responsible for the management and overall performance of the retail distribution network that extends from Greater Pittsburgh to Erie and includes seven regions, 126 branch offices, and four DeNovos. Mr. Russell began his banking career in Louisville, Kentucky in 1994, after eight and one half years in the United States Navy.

I appreciate your consideration of Mr. Russell and ask that you act on this appointment as quickly as possible. Mr. Russell will make himself available for review before the appropriate committee if members of Council wish to speak with him.

Sincerely

Dan Onorato

CC: Andrew P. Russell

ANDREW P. RUSSELL

6101 Berkshire Ct. Wexford, PA 15090 (412) 983-2733

Email: russella@connecttime.net

Profile:

Excellent organizational, training, sales, analytical, customer service skills, and well developed leadership abilities. Strong academic and practical background. Demonstrated leadership and change-management skills. Proven ability to effectively communicate with executive management, branch personnel, Territory Line of Business Managers, service partners and customers. Languages: Native Spanish. Experience in investment sales and management.

Education & Training:

- Masters of Science in Human Resources Management, Troy State University, Troy, Alabama.
- Bachelor of Science, Major in Sociology, Minor in Electronics Technology.
 The University of the State of New York, Albany, New York.
- Advance Banking Studies: Commercial Lending Diploma and Consumer Lending Diploma. American Institute of Bankers.
- Graduate School Of Retail Bank Management. Graduate with the class of 2006. CBA, University of Virginia, Charlottesville, VA.
- Advanced Credit Education: Discipline Lending, Commercial Credit Structure, Commercial Cash Flow Analysis, and Corporate Finance. Bank One Corporation.
- The Cowen-Brown Group Extraordinary Sales Leadership Course.
- The Friedman Group Retail Management Sales Training Camp.
- The Cowen-Brown Group Proactive Relationship Banking 2000+.
- Total Quality Leadership/Management Training.
- U.S. Army Armor Officer School.
- Kentucky Military Academy: Officer Candidate School.

Work Experience:

July 2005 – Present

PNC Bank Pennsylvania, Pittsburgh, PA

Executive Vice President, Market Manager for the Western Pennsylvania Territory – Consumer Bank. Responsibilities include: Overall management for Western Pennsylvania's Territory which extends from Greater Pittsburgh to Erie and includes seven regions, 126 branch offices and four DeNovos. To grow PNC Bank's market share through an efficient sales and service management strategy. To ensure that delivery channels are used in optimum manner and that territory branch distribution network is effectively servicing customers. Instills in the territory's employees the demand for the highest levels of service to provide increased customer satisfaction and retention. To continuously work and directly lead, coach & performance manage Regional Managers, as well as ensuring the successful and proactive management of all employees in the territory area. Responsible for the overall profitability of the territory.

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Understanding the drivers/dynamics of business and customer profitability. Responsible for cost efficient delivery of sales and service to customers within a delineated geography. Works with product/segment management to determine sales/service focus of trade area to optimize management process in order to leverage value of products and services. Community Development: Assume a purposeful and meaningful role in the community to maximize PNC Bank's business opportunities. Maintains positive community relationships and supports appropriate CRA activities in the territory. Compliance/Control: Ensures the territory's safety and soundness through compliance with internal operating policies/procedures and prevailing laws/regulations. Ensures sales and service delivery costs are optimal through diligent expense control with particular focus on headcount/compensation, operating losses, and transaction volume and service migration. Responsible for the optimal collection of customer activity and product related fees. Leadership/Management Capability: Must clearly and decisively lead the territory. Communicates the Regional Consumer Bank's vision clearly to employees and customers alike. Can direct and manage in an environment of change. Ability to lead, coach, and performance manage employees. Deliver sales and service throughout the territory with a highly motivated and satisfied work force by ensuring appropriate recruiting, training, performance management, career development and skill development. Identify and implement opportunities to continually diversify the workforce in the territory. Developing the territory's vision & purpose, driving breakthrough results through P&L management, managing and coaching territory staff as well as 7 regional managers. Professional accomplishments included: Developing, implementing, and executing plans that created strong partnerships with other lines of business in the corporate territory.

Oct 2002 - July 2005 PNC Bank Ohio, Cincinnati, OH

Senior Vice President, Regional Manager, Cincinnati North Region – Regional Community Bank (Deposit base of \$985MM.) As of August 2004, the Regional Community Bank implemented the Re-engineering For Growth (RFG) strategy. The (RFG) strategy transformed the company from 23 Regions to 40 Regions and eliminated district (Sector) managers by placing them in large tier banking centers. Responsibilities include: Developing, coaching, and motivating 22 Bank Managers and six business development officers to win in the market place through the seamless execution of daily activities, tactics, and strategies. Professional accomplishments: Increased diversity in the bank management ranks by 32% in three months, facilitated branch transformation seminars, conducted new employee orientations, and facilitated fireside chats in order to constantly improve employee satisfaction. January 2005, I was selected as a Team Member for the One PNC Initiative in partnership with EHS consulting, a four-month project in our Corporate Head Quarters through June 24th, 2005. For the One PNC Initiative, I was assigned with the task of analyzing and

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developing action plans to improve the efficiency ratio of the following lines of business: Capital Markets, Real Estate Finance, and the Leasing Company.

Senior Vice President, Regional Sales Manager, Greater, Cincinnati Region – Regional Community Bank (Deposit base of \$1,800MM.) Responsible for the management of seven districts/sectors made of 48 banking centers within the Cincinnati Region as well as the Business Banking Manager and 13 Business Bankers. Responsibilities included: Developing the regional vision & purpose, driving breakthrough results, developing direct reports, motivating & coaching, building effective TEAMs, accountability, ethics & values, enrolling/alignment, causing diversity, sustaining business acumen, and customer focus within the region. Professional accomplishments included: Developing, implementing, and executing plans that create stronger TEAMs in the Cincinnati Region and increased production in all categories. Conducts periodical Leadership Forums for the Cincinnati staff. Led Branch Transformation training and coaching sessions with the purpose of delivering great customer experiences as well as growing our market and wallet share faster than the competition. Active member of PNC's National Diversity Council. Established a Spanish for Financial Professionals course for all calling officers to attend. Partnered with community organizations and radio stations to increase our presence in LMI areas. Establish business banking blitzing activities and required all branch managers to become business banking certified.

Oct 2001 – Oct 2002 PNC Bank Kentucky, Louisville, KY

Vice President, Regional Sales Manager II, South West Region - Regional Community Bank. Responsibilities included, but not limited to: Leading all sales and retention activities of 4 districts/sectors composed of 28 banking centers. To grow PNC Bank's market share through rigorous and sustained sales management. Continuously worked to lead, coach and performance manage Sector/district Managers, as well as ensure the proactive coaching and development of all employees in the Region. Ensured the highest levels of service throughout the Regional sales force to cause increased commitment and retention through a positive customer experience. Professional accomplishments: developed a highly related TEAM of Sector/district managers that caused a charged and TEAM oriented environment within the region. The new environment along with individual pride, leadership and commitment, allowed the South West Region to Lead The Way in the Territory.

Vice President, Sector Sales Manager III, Snyder Sector - South West Region, Regional Community Bank. Responsible for the management of sales activities of seven banking centers. Provided Sales leadership and coaching for the assigned district. Responsible for cost efficient delivery of sales to customers within a delineated geography by ensuring high level of product knowledge

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among staff, cross-selling activities and managing fee income within district/sector. Professional accomplishments: Took charge of an underperforming Sector and turned it into the leading sector within the South West Region. Reached 94% of all goals during first month on the job and sustained an excess of 100% of all assigned goals after the first full month on the job.

Vice President, Senior Financial Business Consultant – Regional Community Bank. Responsible for the coordinating all business development activities (growth, acquisition and retention) of all businesses located within assigned district. Provided sales and customer satisfaction in an advisory and relationship driven manner. Advised clients on the following: financial and credit needs, liquidity and cash flow needs, employee benefit needs, e-commerce, and risk management.

Aug 2000 - Oct 2001 Fifth Third Bank Kentucky, NA., Louisville, KY

Assistant Vice President, Banking Center Manager – Retail Group. Responsible for the management of the sales, operational, decisioning credit requests, and business development activities of the largest tier of banking center. Activities include: Developing, implementing and reinforcing business strategies to exceed net income, deposit, outstanding loan balances, and investment goals. Professional accomplishments include: Reaching the number one position for investment sales in Kentucky and number two nationally for 2001, exceeding goals for three consecutive quarters as reflected in profit & loss statements, improving the overall day to day operation of a banking center that was lacking direction, and bringing the largest number of new commercial relationships (48 +) year to date.

Mar 1996 - Aug 2000 Bank One Kentucky, NA, Louisville, KY

Vice President, Relationship Manager - Business Banking Group. Responsible for developing and servicing business banking account relationships within a designated market segment as well as overseeing the business development among fifteen assigned banking centers. Activities include coaching, training, contacting customers and prospects to market and obtain loans, demand deposit accounts, small business administration credit requests, leasing, trust, international, capital markets and cash management products.

Mar 1997 – Feb 1999 **Banking Center Manager**, Bashford Manor Lane. Responsible for the Management of a hundred fifty five million dollar deposit base banking center as well as the overall retail operation and service staff to achieve established goals and objectives. Duties include: Implementing and reinforcing business strategies, training staff in banking products and national sales & service process, capitalization on income opportunities, business development,

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coaching, providing investments services & products, and assisting clients with their needs and concerns. Professional accomplishments: Produced sufficient investment sales to make the million dollar club for 1997 & 1998, attended the investment national achievers conference in 1997 & 1998, met all & exceeded some budget category goals during 1996, became the first licensed Bank One employee in the country to reach two million dollars in sales, have been recognized during 1998 retail and business banking blitzes for exceeding goals, and during the 1997 and 1998 was able to move banking center up in ranking in the top fifty in the national standings. Year end goals for 1998 are as follows: Business – 149%, consumer loans – 105%, investments – 116%, checking – 140%, credit cards – 144%, and savings – 86%.

Oct 1996 – Mar 1997 Banking Center Manager, Fairdale. Responsible for the management of an eighteen million-dollar deposit base-banking center. Responsibilities included: Developing new and expanding existing business, training staff in banking products and the national sales and service process, providing investments services and assisting clients with their needs and concerns. Professional accomplishments: Coached the banking center to success – the banking center was behind in all budget goals when I took over and ended the year exceeding all goals. Expanded business by driving to Brooks and Shepherdsville, Kentucky, this resulted in the development of new business loans, lines and deposit dollars. Generated sufficient investment sales to make the million-dollar club, and attended the investment national achievers conference.

Mar 1996 – Oct 1996 Assistant Manager, Bashford Manor Lane. Responsible for the daily operation and administration of the banking center and it's staff. Normal functions consist of, but are not limited to: Developing new business and positive team consensus in order to meet the banking center and regional goals. Initializing and servicing bank products, providing financial and investment advise, maintaining federal and state regulatory compliance, training staff, and assisting customers with their needs and concerns.

Aug 1995 - Mar 1996 Quest for the Outdoors, Inc., Louisville, KY

Human Resources Director, responsible for the development, implementation, and administration of the company's Human Resources Department. Professional accomplishments include: Developed, implemented, and administered a comprehensive retail-training program (sales, customer service, and product knowledge) that gave Quest the lead in their market. Revised and updated the existing Staff Manual and created the Retail Standard Operating Procedures Manual. Conducted a job analysis resulting in accurate job descriptions and the formulation of structured pay scales. Created employee records and performance evaluations.

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Jul 1994 - Aug 1995 Bank One Kentucky, NA, Louisville, KY

Relief Manager, responsible for assuming the role of branch manager or assistant manager when regularly assigned personnel were absent. Normal functions consist of, but were not limited to: reviewing loan applications for approval, preparing credit memorandums and presenting them to the credit committee, initializing and servicing bank products, and assisting customers with their needs and concerns. Professional accomplishments: completion of the bank's management training program, obtained Kentucky's State Life Insurance Agent License, annuities training, commercial credit analysis courses I and II, supervisory training, diversity training, and acquired experience in finance and banking.

Feb - Jul 1994

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Premier Products, Inc., Louisville, KY

Quality Assurance Director, responsible for the development, implementation and administration of the company's quality assurance policies and program. Professional accomplishments include: Developed employee relations and provided advice on personnel issues. Handled all products and material quality related matters with suppliers, customers, and subcontractors. Developed, implemented and provided Safety and Quality Assurance training.

Military Experience:

Oct 1993 – Aug 2005 United States Army

Retired U.S. Army Officer (Captain). Assignments included: Logistics Officer (S-4) 633rd Quarter Master Battalion; Company Commander HHD 633rd Quarter Master Battalion; Administrative Officer (S-1) 633rd Quarter Master Battalion; Logistical Officer (Assistant S-4) 1/149th Armor Brigade, Louisville, KY; Support Platoon Leader HHC 2/123rd Armor Battalion, Bowling Green, KY; Executive Officer, HHC 1/123rd Armor; Third Platoon Leader, Bravo Co., 1/123rd Armor.

May 1985 - Oct 1993 United States Navy

Supervisor. Assignments included: Shore Intermediate Maintenance Activity, Norfolk, VA; USS HOIST (ARS-40), Little Creek Naval Base, Norfolk, VA; USS CORAL SEA (CV-43), Naval Base Norfolk, VA; USS GREENLING (SSN-614), Subase, Groton, CT; and U.S. Navy technical schools.

References:

Available upon request.

PROFILE





ANDREW P. RUSSELL EXECUTIVE VICE PRESIDENT PNC BANK

Andrew P. Russell is an Executive Vice President of PNC Bank's Consumer Bank, which is a member of the PNC Financial Services Group, Inc. As Western Pennsylvania Market Manager, he is responsible for the management and overall performance of the retail distribution network that extends from Greater Pittsburgh to Erie and includes seven regions, 126 branch offices, and four DeNovos. In this capacity, he is accountable for ensuring that delivery channels are used in an optimal manner and that Market branch distribution network is effectively servicing customers while providing an exceptional customer experience.

Russell began his banking career in Louisville, Kentucky in 1994, after eight and one half years in the United States Navy. He joined PNC Bank Kentucky in 2001 as Vice President, Senior Financial Business Consultant and shortly after was promoted to Sector Sales Manager. In early 2002, Russell's leadership, business acumen, and performance results earned him a promotion to Regional Manager of the South West Region in the OKI Territory. In October 2002, Russell was promoted to Regional Manager of the Cincinnati & Northern Kentucky Region. Russell was promoted to Senior Vice President in 2004 and to Executive Vice President in 2006. In early 2005, Russell was assigned to the One PNC Project where he worked in Capital Markets, Corporate Leasing, and Real Estate Finance. In August of 2005, Russell retired from the United States Army Reserves as a Captain in the field of Armor. During the same time period Russell promoted to Western Pennsylvania's Market Manager.

Russell sits on the Board of Directors of Pittsburgh's Urban League and is a member of PNC's Consumer Bank Diversity Council. He is an advisor to the Pittsburgh Metropolitan Hispanic Chamber of Commerce Board of Directors and is the Chairman of the Greater Pittsburgh Diversity Festival.

Russell, a Venezuelan-American, received a Bachelor of Science degree in Liberal Arts from The University of the State of New York and earned his Masters Degree from Troy State University. Russell has graduated and completed advanced studies from the American Bankers Association in areas of Commercial & Consumer Lending. Russell is a graduate of the Consumers Bankers Association Graduate School of Retail Bank Management at the University of Virginia.



OFFICE OF THE COUNTY COUNCIL COUNTY of Allegheny

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219 412.350.6490 • 412.350.6499 (FAX)

February 28, 2007

Andrew P. Russell 6101 Berkshire Court Wexford, PA 15090

Dear Mr. Russell:

This is to inform you that an Appointment Review Committee Meeting has been scheduled for <u>4:00</u> <u>PM, Tuesday, March 13, 2007</u> in Conference Room One, 119 County Courthouse.

Your presence has been requested to discuss your nomination for appointment to the Community College of Allegheny County Board of Directors.

If you have any questions regarding this please contact me at 412-350-6495.

Sincerely,

John Mascio Chief Clerk

Allegheny County Council

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OFFICE OF THE COUNTY COUNCIL Allegheng

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March 27, 2007

Andrew P. Russell 6101 Berkshire Court Wexford, PA 15090

Dear Mr. Russell,

This is to inform you that at the Regular Meeting of Council held on March 20, 2007, Council approved your appointment to serve as a member to the Community College of Allegheny County Board of Directors for a term to expire on December 31, 2012.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

John Mascio Chief Clerk

Allegheny County Council

JM/fb