

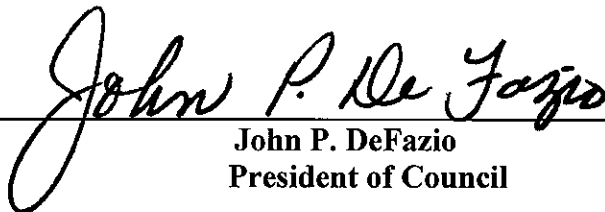
APPOINTMENT

Approving the appointment of Denise Macarelli to serve as a member of the Allegheny County Mental Health/Intellectual Disability Advisory Board, for a term to expire on December 31, 2016.


SPONSORED BY CHIEF EXECUTIVE FITZGERALD

In Council MARCH 18th, 2014.

Read and approved by Motion of Council.



John P. DeFazio
President of Council

Attest: 

Jared Barker
Chief Clerk
Allegheny County Council

COUNTY OF



ALLEGHENY

RICH FITZGERALD
COUNTY EXECUTIVE

ALLEGHENY COUNTY COUNCIL
'14 JAN 30 PM 1:13 *R*

January 30, 2014

Honorable President and Members
Allegheny County Council
119 Courthouse
Pittsburgh, PA 15219

ALLEGHENY COUNTY COUNCIL

Dear Members of Council:

'14 JAN 30 AM 10:09

Please find the attached resume of Denise Macerelli, whom I am recommending for appointment to the Allegheny County Mental Health/Intellectual Disability Advisory Board.

The MH/ID Board aids the County Executive and County Council in the planning, development and implementation of mental health and Intellectual Disability services and supports to the residents of Allegheny County. I am recommending that Ms. Macerelli serve a three year term which will expire on December 31, 2016.

Ms. Macerelli is a behavioral health care senior administrator with an accomplished, progressive record of responsibility and accomplishment in start-up, transition and changing environments. She is currently Senior Associate for OPEN MINDS.

I appreciate your consideration, and ask you to act on this appointment as quickly as possible. Ms. Macerelli will make herself available for review before the appropriate committee if members of Council wish to speak with her.

Sincerely,

Rich Fitzgerald
Allegheny County Executive

CC: Denise Macerelli

OFFICE OF THE COUNTY EXECUTIVE

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DENISE A. MACERELLI

1400 Fernledge Drive, Allison Park, PA 15101 ~ H: 412.492.9719 C: 412.327.9489 ~ macerellida@gmail.com

PROFESSIONAL SUMMARY

Behavioral health care senior administrator with an accomplished, progressive record of responsibility and accomplishment in start-up, transition and changing environments. A highly successful career with broad-based experience ranging from front-line service provision to supervision, management and administration; organizations small to large; provider to payer; delivery to oversight. Comprehensive understanding of the behavioral health care landscape including pending healthcare reform; payer and regulatory requirements; managed care; budgets; policy; operations and service provision. Highly successful in building teams, and effective working relationships and partnerships at all levels within, and external to, an organization. Possess a highly developed analytical systems and integrative thinking with an ability to examine from the micro to the macro level leading to development of innovative and creative solutions for current challenges and opportunities for growth.

SKILLS

- Effective, positive leadership and management style
 - Strong communication skills – written and oral
 - Broad clinical, fiscal and operational management experience
 - Comprehensive knowledge of policy, regulation, and compliance requirements
 - Grant, proposal and document writing
 - Public speaking, teaching, and training
 - Ability to form effective relationships with diverse stakeholder groups
 - Effective interpersonal skill combined with current industry knowledge and acumen
-

EDUCATION

Master of Social Work	University of Pittsburgh, Pittsburgh, PA	1979
Bachelor of Arts	Edinboro State College, Edinboro, PA	1974

CERTIFICATIONS

Academy of Certified Social Workers
Licensed Social Worker, Pennsylvania

WORK HISTORY

Senior Associate, September 2013 - present

OPEN MINDS, Gettysburg, PA

- Hourly contracted consultant
- Focus on behavioral health industry working with providers, payers, and stakeholder groups

Senior Director, Community and Government Relations, 2008-2013

UPMC Western Psychiatric Institute and Clinic – Pittsburgh PA

- Developed and strengthened key community partnerships and relationships leading to business opportunities on local, regional and state levels
 - Lead writer on successful project grants and proposals
 - Authored position papers on local, state and national matters of relevance including parity and health care reform; federal and state budget proposals; and pending rules and regulation
 - Lead education and lobbying efforts in areas of legislation, regulation and policy
 - Worked closely with key offices of local, regional, state and national lawmakers
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Director, Community Relations and Staff Development, 2005-2008

UPMC Western Psychiatric Institute and Clinic – Pittsburgh, PA

- Increased/ensured visibility and participation in community initiatives, projects and partnerships
- Improved working relationships with key community stakeholder groups and organizations
- Developed robust staff development training program including competencies and mandatory and elective education

Director, Care Management, 2002-2005

UPMC Western Psychiatric Institute and Clinic – Pittsburgh, PA

- Responsible for authorization/care management of 300+ inpatient beds and 40 ambulatory programs
- Collaborated on development of electronic system to manage authorizations, denials and appeals with interface to centralized billing department decreasing days in A/R from 185 to 64
- Transitioned a traditional utilization management unit to a care management model/design
- Increased rates of appeal overturns to ensure payment, and coordinated payment of multiple payers where applicable
- Investigated all managed care related complaints, representing the Institute through all levels of reviews with payers and oversight entities

Director, Social Work and Care Management, 2000-2002

UPMC Western Psychiatric Institute and Clinic – Pittsburgh, PA

- Managed social work department of 225 personnel providing direct supervision to 12 chief social workers
- Participated in successful Joint Commission, Department of Health and Department of Public Welfare oversight/licensing reviews
- Integrated clinical, fiscal, and contractual operations

Director, Community Relations, 1998-2000

Community Care Behavioral Health Organization – Pittsburgh, PA

- Developed and implemented community relations strategy
- Designed, coordinated and implemented provider and member education plans
- Represented the organization in all key community events, initiatives, and projects
- Lead member advisory committee

Director, Care Management and Member Services, 1997-1998

Community Care Behavioral Health Organization – Pittsburgh, PA

- Key member of RFP writing team leading to procurement of Health Choices contract- the first mandatory Medicaid managed care program in Allegheny County
- Established, designed and implemented departmental protocols consistent with DPW and Allegheny County requirements
- Lead composition of first member handbook with key county and community stakeholders
- Hired, trained and supervised large multi-disciplinary staff
- Monitored departmental performance against contractual standards and developed corrective action plans where indicated

Chief Operations Officer, 1996-1997

Behavioral Health Network – Allegheny County, Pittsburgh PA

- Provided technical assistance and management consultation under contract to 9 community provider organizations seeking horizontal integration in preparation for Medicaid managed care
 - Designed conceptual models for uniform: single point of access; information systems; quality and outcomes and regional, specialized services with shared administrative infrastructure
 - Wrote an RFP for a single billing entity
 - Standardized clinical assessment and quality indicator protocols; best practice pathways for service utilization by level of care
 - Negotiated contracts and operating agreements
-

Director, Behavioral Health Clinical Services, 1995-1996

Blue Cross of Western Pennsylvania – Pittsburgh, PA

- Administered behavioral health benefits for 2.3 million individuals with commercial, voluntary public sector, and/or integrated EAP coverage plans
- Proposed first system of care credentialing for public sector clients with the state's first 'open access' pilot
- Developed and implemented quality tools for measurement against existing benchmarks
- Re-tooled care management and member services teams for efficiency and improved service response

Network Clinical Manager, 1994-1995

Blue Cross of Western Pennsylvania – Pittsburgh, PA

- Improved member service accuracy and response
- Participated in successful NCQA preparations and review
- Ensured program compliance for continued accreditation
- Developed universal language for commercial policies to simplify understanding of behavioral health benefits/limitations

Director of Clinical Services, 1993-1994

Administrative Coordinator, 1990-1993

Intercare Options – Pittsburgh, PA

- Privately owned, vertically integrated system of comprehensive mental health services with multiple managed care payers and contractual obligations
- Provided clinical and administrative direction and oversight to all outpatient clinical offices

Clinical Coordinator, 1985-1990

Outpatient Therapist, 1984-1985

HealthAmerica – Pittsburgh, PA

Outpatient Therapist, 1979-1984

Westmoreland Community Mental Health Center – Greensburg, PA

RELEVANT APPOINTMENTS, BOARDS AND COMMITTEES

National Council for Behavioral Health

Pennsylvania Delegate: Parity Workgroup
National Healthcare Reform Workgroup

Pennsylvania Community Providers Association

Executive Committee
Board of Directors
Legislative Affairs Steering Committee
Conference Committee
Mental Health Committee
Health Care Reform Committee
Membership Committee

Community Counseling Center of Mercer County

Board of Directors

Irene Stacy Community Mental Health Center

Board of Directors

Residential Care Services, Inc

Board of Directors

Allegheny County Department of Human Services

Block Grant Advisory Board
Change Management Committee
Certified Peer Specialist Advisory Committee
ACCR - Provider/Consumer Dialogue

Conference of Allegheny Providers (CAP)

Executive Committee
Behavioral Health Committee

Hospital Association of Pennsylvania (HAP)

Behavioral Health Subcommittee

National Alliance on Mental Illness Southwest PA

Policy Committee

Community Care Behavioral Health

Provider Advisory Steering Committee

University of Pittsburgh School of Social Work

Field Instructor

PRESENTATIONS AND TRAININGS

Pennsylvania Community Providers Association Annual Conference
Health Choices Southwest
University of Pittsburgh Advanced Certificate Program
University of Pittsburgh School of Social Work's Continuing Education Program
Pennsylvania's Annual Case Management Program
University of Pittsburgh School of Social Work
NAMI Southwest PA Annual Conference
PA Chapter National Association of Social Workers Annual Conference
WPIC Office of Education and Regional Programming
Allegheny County Department of Human Services Certified Peer Specialist Training

REFERENCES

Personal and professional references will be made available upon request.



COUNTY OF ALLEGHENY

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March 19, 2014

Ms. Denise A. Macarelli
1400 Fernledge Drive
Allison Park, PA 15101

Dear Ms. Macarelli:

This is to inform you that at the Regular Meeting of Allegheny County Council held on March 18, 2014 Council approved your appointment to serve as a member of the Allegheny County Mental Health/Intellectual Disability Advisory Board, for a term to expire on December 31, 2016.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in black ink that reads "Jan Rea".

Jan Rea, Appointment Review Committee Chair
Allegheny County Council

cc: Marc Cherna, Director, Allegheny County Department of Human Services

JR/sb