

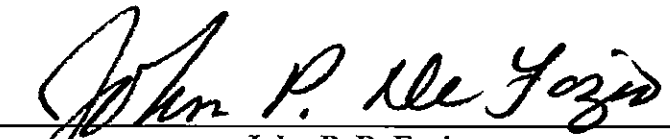
## APPOINTMENT

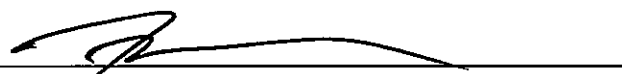
Approving the appointment of Dennis Floyd Jones to serve as a member of the Allegheny County Juvenile Detention Board of Advisors for a term to expire on December 31, 2015.

**SPONSORED BY CHIEF EXECUTIVE FITZGERALD**

In Council                     FEB. 17<sup>th</sup>                    , 2015.

Read and approved by Motion of Council.

  
\_\_\_\_\_  
John P. DeFazio  
President of Council

Attest:   
\_\_\_\_\_  
Jared Barker  
Chief Clerk  
Allegheny County Council

COUNTY OF



ALLEGHENY

RICH FITZGERALD  
COUNTY EXECUTIVE

January 15, 2015

Honorable President and Members  
Allegheny County Council  
119 Courthouse  
Pittsburgh, PA 15219

Dear Members of Council:

Please find the attached resume of Dennis Floyd Jones, PhD, whom I am recommending for appointment to the Allegheny County Juvenile Detention Board of Advisors.

The purpose of the board is to review policies and procedures submitted by the Shuman Center Director and to advise the Director with respect to improvements that may increase efficiency and effectiveness of the general operations of the facility. I am recommending Dr. Jones serve a term to expire on December 31, 2015.

Dr. Jones is currently an Associate Professor at West Virginia University and the Executive Director of Youth Enrichment Services, Inc. He received his PhD in Health, Physical, and Recreation Education.

I appreciate your consideration and ask you to act on this appointment as quickly as possible. Dr. Jones will make himself available for review before the appropriate committee if members of Council wish to speak with him.

RECEIVED  
ALLEGHENY COUNTY  
COUNCIL

Sincerely,

Rich Fitzgerald  
Allegheny County Executive

CC: Dennis Floyd Jones

OFFICE OF THE COUNTY EXECUTIVE

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## CURRICULUM VITA

### **Dennis Floyd Jones, PhD**

Associate Professor

[Floyd.jones@mail.wvu.edu](mailto:Floyd.jones@mail.wvu.edu)

412-965-5163 mobile

304-293-0868 WVU

412-661-7834 Pittsburgh Pa. (Youth Enrichment Services, Offices)

Ph.D., 1988, University of Pittsburgh

Major: Health, Physical and Recreation Education

Area of Concentration: Sport Administration; Higher Education Administration

Area of Concentration : Sport Administration; Sport Pedagogy and Teacher Education

M.S., 1979, West Virginia University

Major: Sport Behavior

Concentration: Sport Sociology and Sports Psychology

B.S., 1977, Concord College

Major: Education

Concentration: Secondary Physical Education 7-12; Speech and Drama Education 7-12

### Professional Experience

1989-Present Associate Professor

***West Virginia University - College of Physical Activity and Sports Sciences;***

Department of Sport Studies, teach in the undergraduate and graduate curriculum,

specializations taught include, Sport Management Processes, UG and MS, Sport

Marketing, UG, Capstone UG, Issues in Sport Studies, (W). Recruit and support the

online Masters students. Sponsor of the undergraduate sport management majors club.

Supervise 34 advisees in the Sport Management program.

1994- Present: Executive Director / Progenitor ***Youth Enrichment Services Inc.*** *YES is a 501 © 3 non-profit youth sport, academic, and career teen peer mentoring program.*

*YES is a Self-funded, community based organization; Whose mission is to create*

*academic and career success for socially and economically disadvantaged students*

*through non-formal education. YES, Inc. has generated over five million dollars in grants*

and contracts, saved local economy over 9.5 million dollars from having to place juvenile offenders in secure detention. Yes, Inc. operates the only court ordered in home juvenile Diversion program for youth age 10-15 in Allegheny County. Yes, Inc. has served over 1,300.0, juveniles in the 15 years the program has been in operation, and has trained over 3,000 youth as teen peer mentors, or mentees. Most recently YES won a \$450,000 grant from the Annie E. Casey Foundation to conduct a three year research project to Evidence its program *Modules* to determine long term effectiveness, build the case for policy implementation on a County or Statewide Level. YES has an active partnership with the Allegheny County Juvenile Probation Office.

1989-1992

Extension Specialists

*West Virginia University - Division of Family and Youth (summer) Programs Design, develop, direct, and evaluate Youth Enrichment Services Program for Socially and Economically disadvantaged young people ages 5-13 Multidisciplinary six week summer program. Designed to enhance academic skills, computer literacy, fitness and health, and self-concept, program was awarded two President Bush, "points of light" Service awards for West Virginia.*

1979-1982 4-H Youth Agent for Extension and Continuing Education, West Virginia University (Mercer County, West Virginia)

#### **Peer Reviewed Publications**

**Jones ,D. F** Gilbert, M. Dorie Sport and Community Development in Africa: The Role of the African Sport Management Association, 97-119 Volume 4 2014 Applied Recreational Research and Programming Annual

**Jones, D.F.**, (2013) Invited to contribute chapters to marketing textbook, International Sports Marketing Principles and Perspectives. Topic: Status of sport marketing in Africa and competition of the African sports business.

Olushola, J.O., **Jones, D.F.**, Dixon, M.A., & Green, B.C. (July 2012) More than basketball: Determining the sport components that lead to long-term benefits for African American girls. Sport Management Review

**Jones, D.F.**, Dixon, M.A., Green, B.C., & Olushola, J.O. (June 2012) Why "She Got Game": Determining the Sport Components that Lead to Long Term Benefits for African-American Girls. Sport Management Review.

**Jones, D.F.**, Mak, J.Y.(2011). A Case Study of Consumer Satisfaction: Canaan Valley Resort. Applied Recreational Research and Programming Annual

**Jones, D. F.** Mak, J.Y., Mombi, T., Pilsudski, J., Cheung, S., Lopez, R., Mwisukha, & J., Wanderi, P. (2011, in press). Global Perspectives on Sport Management as an Academic Discipline. International Sport Studies. International Society for Comparative Physical Education and Sport.

Nadeau, J. Pegorao, A. **Jones, D. F.** O'Reilly, N. Carvalho, P. (2011) Community Reflections and Attendance in Professional Sport: Diversity and Team-Market Congruence. *The Journal of Sport Management*

**Jones, D. F.** Pegoraro, A., Graham, D., Nadeau, J., O'Reilly, N., (Accepted for Publication, 2010) Non-Traditional Roles for Women in the Sport and Athletic Industry: Women as University Mascots, published in the Acadia University library vol. 31, No. 23, 2010.

O'Reilly, N., Nadeau, J., Perogaro, **Jones, D. F.** (November, 2009) NHL Small Market Expansion: Diversity, Player Selection and Club Profitability, Instructor Manual. In the Contemporary Canadian Marketing Cases, fourth edition. H F (Herb) Mackenzie, ed. (Toronto, ON: Pearson Canada, 2010).

**Jones, D. F.**, Brooks, D.D.& Mak, J. Y. (2008) Examining Sport Management Programs in United States *Sports Management Review*, 2008, 11, 77-91 @ 2008 SMAANZ

**Jones, D. F.**, & Mak, J. Y. (May 2007) A Case Study of School Age Female Minority Athletes Who Became Pregnant. *Michigan AHPERD Journal* (1)

**Jones, D.F.**, A Historical Review of Cumberland Posey: Black Entrepreneur and Sport Management Pioneer: Submitted on December 2006 to the *Journal of Sport Management Pedagogy*

**Jones, D.F.** Downey, V.P., Thomas, and S.B. Thomas Testing a Pilot Program for 8-14 year old Sedentary Girls *Journal Universidad Pedagogica Experimental Libertador Dialogica, Revista Multidisciplinaria Instituto Pedagogico*

**Jones, D.F.**, & Jones, P.A. (May/June 2002). Five Year Comparative Analysis of the Impact of a Grant Funded Academic Program on an Inner City Girls Basketball Team (JOPHERD).

Hall, A. E., **Jones, D. F.** & Jones M. H. (Accepted for Publication, 2003). Combining the stages of change model with social marketing principles to increase physical activity among public housing residents. *Negro Journal of Education*

Hall, A. E., Kuga, J. A., & Jones, D. F. (Feb 2002). A multivariate sample of college students. *Journal of Sport and Social Issues*.

\***Jones, D. F.**, (Revised December 2001). A seven year analysis of curriculum development of summertime learning programs comparative differences.

- Jones, D.F.**, Hall A. E., & Jones, M. (spring 1999). Combining the stages of change model with social marketing principles. In Research Quarterly, Published abstracts.
- Housner, L. D., Alghren, B., & **Jones, D. F.** (spring, 1998). A review of selected expert coach's qualitative assessment of experienced and inexperienced coaches practice sessions. Applied research coaching athletics annual
- \***Jones D. F.**, Lerner, B.S., & Jonson, S. R. (March, 1996). Locus of control differences among improvised participants of a six week summertime sports program. Abstracts of completed research. Research Quarterly for Exercise and Sport Supplement, 67(1)
- \***Jones, D F.**, (June, 1996). Back to the future! Multidisciplinary summertime learning program for disadvantaged children. Journal of Extension, 34(3).
- \***Jones D. F.**, Housner, L. D., Kornspan, A. (June, 1996). Interactive decision-making and instructional behavior of expert and novice basketball coaches during practice. Journal of Teaching in Physical Education.
- Jones, D. F.** (1995, Feb.). Project Y.E.S., a break from tradition. Journal of Physical Education. Recreation and Dance.
- Jones, D. F.** (1993, January) Expert coaching takes practice. Strategies. Journal for Physical and Sport Educators, 5-8.
- Jones, D. F.**, Housner, L. D., & Johnson, A. (1995, March). A comparative difference between expert and novice basketball coaches during planning of a practice session. Journal of Applied Research in Coaching and Athletics.
- Winn, G. L., **Jones, D. F.**, & Bonk, C. J. (1993, December). Testing the social stress prevention model in an inner city day camp. Transportation Research Board National Council No 1401, pp.106-110, National Academy Press, Washington, D.C.
- Winn, G. L., **Jones, D. F.** & Bonk, C. J. (1993, spring). Raising traffic safety awareness among impoverished youth. Journal of Safety Research.
- Winn, G. L., **Jones, D. F.**, & Bonk, C. J. (1992). Taking it to the Streets: Helmet use and bicycle safety as components of inner-city youth development. Clinical Pediatrics. The peer reviewed journal for the clinician, pp.672-677.

#### Presentations

**Jones, D.F.** Building International Partnerships Through Research Grants Joint Entrepreneurial Projects and Professional Associations, 10 day trip to East Africa March 20-March 30<sup>th</sup>, 2012.

**Jones, D. F. & Soita, P.W.** (Fall 2012). International Sport for Peace Shared Vision: Partnerships with Selected East African Communities, Presented Fall 2012, West Virginia University International Research Symposium

**Jones, D. F., Soita P.W.** Faculty Student Exchanges, Sport Management Certificate, Diploma, Online Courses, design and creation of JASMA. Journal Presented International Sport Management Consortium of the African Sport Management Association. November 11-12<sup>th</sup>, Erickson Alumni Center, Co-Sponsored by ICPE.

**Soita, P.W. & Jones, D.F.** Do sports-based interventions work? A Preliminary Report Card from the Great Lakes Region of Africa, Presented November 13<sup>th</sup>, Sport in the Global South II, George Mason University.

**Jones, Floyd** (West Virginia University), **Andro Barnett**, **Anna DeVito**, **Mary Ann DeLuca**, **D. Five Year Analysis and Outcome Data of Innovative Hybrid Sport Management Extended Learning Masters' Degree at West Virginia University**, Presented at WV AAHPERD Conference. (2012)

**Jones, D.F.**, Communication in Diverse/multicultural Environments. NASPE Diversity and Inclusiveness Task Force. (2012)

**Jones, D.F., Soita, P.,** The Role of the African Sport Management Association in advancing sport research, sport economics, sports performance and recreation in Africa. NASSM Conference. (2013)

**Jones, D.F., Soita, P.W.,** (November 14, 2012) Advancing Technology to Aid in the Economic Growth of the Sport Industry in East Africa: The Business of Marathons. George Mason University, Fairfax, Virginia.

**Barnett, A.L., Jones, D.F., Devito, A.E.,** Using Sport Autobiographies to Understand Graduate Sport Management Students. AAHPERD Convention, Charlotte, NC. (2012)

**Jones, D. F., Bowman, N. D., Muigai, n. a., Wanderi, P., Thairu, M.** (December 2, 2011), Integrated Model of Smart phone Infrastructure in Sports; Proposed as a Platform for advancing the Marathon Industry in East Africa. African Sport Management Association National Conference, Kampala, Uganda.

**Jones, D.F.** (Invited Keynote Speech) (December, 3, 2011) Future Sport Management Focus: Can We Save Our Communities And Make A Profit At The Same Time? Keynote

Address at African Sport Management Association National Conference, Kampala, Uganda

Joyce, O. Green, B.C. ,**Jones, D.F.**, Dixon, (June, 2011) Ballin” Examing the Components of Sport Based Intervention which leads to Holistic Benefits for African American Girls”, NASSM, London, Canada.

**Jones, D.F.**, Beatty, J.J, Taylor, R.A.(July 5, 2011) Player Size, Violence in the NFL, and Its Economic Influence. Administrative Science Association of Canada. Montreal, Canada

**Jones, D. F.** Mak, J.Y., Wanderi, P.(June 8, 2011) Global Perspectives on Sport Management as an Academic Discipline. International Society for Comparative Physical Education and Sport. Shang Hai, China

**Jones, D. F.** Pegoraro, A, Graham, D., Nadeau, J., O’Reilly, N., (Accepted for Publication and presentation), 2010) Non-Traditional Roles for Women in the Sport and Athletic Industry: Women as University Mascots, ASAC conference June, 2010, Regina Canada

**Jones, D. F.** Mak, J.Y. , Green, B.C., Wanderi, P. Watler, D. & Edwards, A. Global Perspectives on Sport Management as an Academic Discipline, March 16<sup>th</sup> 2010, AAHPERD Conference , Indianapolis Indiana

**Jones, D.F.**, Williams, M. Jones, P.D. Gender Specific Programs to address Negative Influence of body Image” to be presented in March 16<sup>th</sup> 2010, for AAHPERD National conference

Joyce, O., **Jones, D.F.**, Green, B.C. Jones, ,P.D, Sport Participation , Mentoring, & Life Skills:



**Background**  
Teen Mentor Program Philosophy and Guiding Principles,  
and Research Theory Base  
*Dr. D. Floyd Jones*

History and Overview

Project YES was initiated in 1990 as a Summertime Learning Program conducted in two of the toughest housing projects in Charleston WV, where it won Presidential Points of Light recognition. In the second year of existence, Project YES was implemented in Wheeling WV, where it won the second President Bush, Points of Light Award - the only two Points of Life Awards ever won in WV. YES, later expanded to Bluefield, WV and Fairmont WV in 1992 where the program received a National Housing Authority Award, NHARO.

Theoretical Focus

The theoretical focus of YES evolved from earlier research by Berlin and Sum (1988), Coppersmith, (1986), and Barbara Haynes, (1988). The Mentor Theoretical Model evolved from research by Rhodes and Jason's (1987), Social Stress model. Jones and his colleagues began to study YES as an enrichment intervention for underserved children.

Jones, the progenitor of Project YES, designed the summer learning model. In 1992, 1993, 1995, and 1996, research manuscripts were published in peer adjudicated journals that tested the efficacy of YES, as an intervention. The main component being tested was the reliability of *YES Peer Mentor Model*, which includes academic, and personal development components directed toward troubled youth with teenagers being hired and trained as peer mentors. In 1993 Project YES was expanded to a year round program named Youth Enrichment Services Inc. , a non-profit 501 © 3 organization; serving youth in Public Housing, who reside in the City of Pittsburgh with grants from the Federal Healthy Start Program and the Federal Housing Authority. Specific programs included after school academic enrichment programs, summer time learning programs and peer to peer mentor programs. Jones, Learner, and Kornspan, conducted a research study of construct data collected from surveys, and interviews with youth participants. Data analysis revealed that there were significant differences in the variables "locus of control". This was the watershed moment in the evolution of YES, as a valid intervention. This study suggested that there was a perceived connection between students' attitude regarding Self – Esteem, and Locus of Control. Normally, when explaining teen's feelings about themselves, there is a reference to their Self- Esteem, whether it is positive or negative. However, our study discovered Self- Esteem is an external construct. Self- Esteem is contingent upon ones perception of how they view others attitude

toward them, for example, if someone tells a person they have nice hair or nice outfit, the person feels better about themselves. At the same token, if someone says your hair looks awful, or your outfit is ugly, the person feels badly about themselves. Self-Esteem is defined by how others perceive you. On the other hand, Locus of Control describes the specific construct that is perceived as internal. The individual in this case would just view those comments as "Talk", and the person's sense of self is not affected. The students who registered higher or external locus of control were considered at risk, and in many cases had poor grades, exhibited risky behavior, and readily blame their failure on the teacher, or their environment.



# COUNTY OF ALLEGHENY

**OFFICE OF THE COUNTY COUNCIL**  
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February 18, 2015

Dr. Dennis Floyd Jones  
4185 Battle Ridge Road  
McDonald, PA 15057-2572

Dear Dr. Jones:

This is to inform you that at the Regular Meeting of Allegheny County Council held on February 17, 2015 Council approved your appointment to serve as a member of the Allegheny County Juvenile Detention Board of Advisors, for a term to expire on December 31, 2015.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in black ink that reads "Jan Rea".

Jan Rea, Appointment Review Committee Chair  
Allegheny County Council

cc: Earl Hill, Director, Shuman Juvenile Detention Center

JR/sb