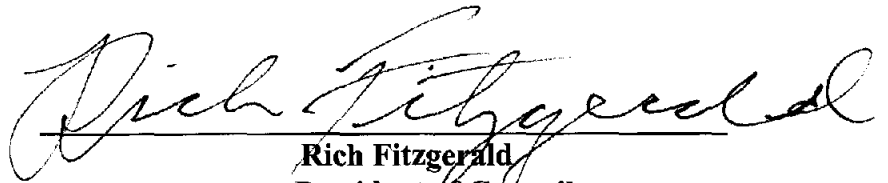


## APPOINTMENT

Approving the re-appointment of Michelle Pagano Heck to serve as a member of the Allegheny County Housing Authority for a term to expire on December 31, 2008.

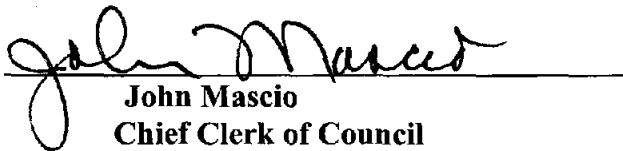
In Council July 5, 2005.

Read and approved by Motion of Council.



**Rich Fitzgerald**  
**President of Council**

Attest:



**John Mascio**  
**Chief Clerk of Council**



DAN ONORATO  
CHIEF EXECUTIVE

OFFICE OF THE CHIEF EXECUTIVE

2054-05

# County of Allegheny

101 COURTHOUSE ♦ 436 GRANT STREET  
PITTSBURGH, PA 15219  
PHONE (412) 350-6500 ♦ FAX (412) 350-6512

June 16, 2005

Honorable Council President and Council Members  
Allegheny County Council  
119 County Courthouse  
Pittsburgh, PA 15219

Dear Council Members:

Please find the attached resume of Ms. Michelle Pagano Heck, whom I am recommending for reappointment to the Allegheny County Housing Authority.

The Authority exists to effectuate the state and national housing laws designed to alleviate housing conditions in low income groups. The purpose is to increase the number of decent, safe and proper sanitary dwellings available to low income families. With the cooperation of the local municipalities, the Authority builds, modernizes and operates units for the elderly and low income citizens. Ms. Heck is an active member of the board and her term will expire on December 31, 2008.

I appreciate your consideration and ask you to act on this appointment as quickly as possible. Ms. Heck will make herself available for review before the full Council or the appropriate committee if members of Council wish to speak with her.

Sincerely,  
  
Dan Onorato

cc: Ms. Michelle Pagano Heck

ALLEGHENY COUNTY COUNCIL

'05 JUN 16 AM 11:24



# **MICHELLE PAGANO HECK**

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620 Scrubgrass Road  
Pittsburgh, PA 15243  
412.849.7786  
mcpresources@hotmail.com

## **SUMMARY OF QUALIFICATIONS**

- Extensive experience with marketing through relationship management.
- Demonstrated leadership ability, including conflict resolution and budget management.
- Exceptionally organized, resourceful and detail orientated. Special talent in project management.
- Proven client development, fundraising, sales and marketing success.
- Adaptable to change and dynamic environments.
- Excellent verbal and written communication skills.

## **PROFESSIONAL EXPERIENCE**

### **Executive Director, WQEDfm89.3**

*WQED Multimedia, WQED-fm89.3, Pittsburgh, PA*

*October, 2003 - Present*

- Promoted from within company after 1½ years of service.
- Manage and direct all aspects of public radio station with 125,000 listeners. Responsible for staff development, budget management, program design, technology, revenue generation and public relations.

### **Director of Community Relations**

*WQED Multimedia, Pittsburgh, PA*

*September 2001 – October 2003*

- Established partnerships with community organizations that positioned WQED as an integral, high profile resource for the region, represented WQED at community events, support a Community Advisory Board and implemented projects that supported the programming of WQED. Contributed to Pittsburgh Magazine and appeared on WQED-tv13.

### **Director of Development**

*The Children's Home of Pittsburgh, Pittsburgh, PA*

*January 2000 – September 2001*

- Created a comprehensive development program including an annual campaign, foundation and corporate relations, major and capital gift cultivation and special events. Utilized Raiser's Edge donor management software. Designed the inaugural newsletter and all collateral material. Created citywide event, *Shake Your Booties*.

### **Director of Corporate Development**

*The American Cancer Society, Pittsburgh, PA*

*March 1998 – January 2000*

- Promoted to position after one year with the organization.
- Marketed the programs and volunteer opportunities of organization to Pittsburgh and regional corporations; Active in a year long (1999-2000) Capital Campaign for a new facility.

### **Income Development Specialist**

*The American Cancer Society, Pittsburgh, PA*

*January 1997 - March 1998*

- Organized, marketed and implemented 5 large events, including *Daffodil Days*, *Relay for Life* and *Black-Tie Gala*; Recruited, trained and cultivated volunteers for special projects; Solicited sponsorship and underwriting from local and national organizations; Developed promotional material for special events independently and in cooperation with local design firms.

620 Scrubgrass Road  
Pittsburgh, PA 15243  
412.849.7786  
mcpresources@hotmail.com

**PROFESSIONAL EXPERIENCE (continued)****Special Events Coordinator**

*The Pittsburgh AIDS Task Force, Pittsburgh, PA  
August 1995 - January 1997*

- Position was new to the organization.
- Planned, organized and implemented 6 large fundraising events, including *AIDS WALK*; Recruited, trained and supervised more than 100 volunteers; Created benefits packages for potential sponsors; Designed promotional material and media relations for special events.

**Director of Counseling**

*Saint Andrew's School, Boca Raton, Florida  
August 1993 - July 1995*

- Provided short-term counseling for 650 students grades 6-12; Developed school policy including the Sexual Harassment Policy and the Policy on HIV/AIDS; Created and taught health curriculum to 11<sup>th</sup> grade students.

**Assistant Director of Admissions**

*Allegheny College, Meadville, PA  
July 1988 - July 1991*

- Recruited and interviewed prospective students for admission and accessed academic and personal qualifications.

**COMMUNITY INVOLVEMENT****Allegheny County Housing Authority**

- Chair, Board of Directors, appointed by County Chief Executive Jim Roddey and County Council

**Leadership Development Initiative: Class VI**

- Participant in a select program for the advancement of young leadership in the Pittsburgh/Regional community

**Art for AIDS: Persad Center, 2002**

- Event Chair, raised \$180,000

**Sudanese Relocation Project**

- Support 15 young refugees from the Sudan is learning Lifeskills and American culture

**Women's Foundation of Greater Pittsburgh**

- Founding member of strategic planning group

**MUSE Investments**

- Founding member of women's investment group

**EDUCATION****Master of Education**

*The University of Pittsburgh, Pittsburgh PA  
1993  
Educational Psychology  
G.P.A. 4.0*

**Bachelor of Arts**

*The College of Wooster, Wooster, OH  
1988  
International Relations*



OFFICE OF THE COUNTY COUNCIL  
**County of Allegheny**

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219  
412.350.6490 • 412.350.6499 (FAX)

**RICH FITZGERALD**  
DISTRICT 11  
PRESIDENT

June 22, 2005

**CHARLES MARTONI**  
DISTRICT 8  
VICE-PRESIDENT

**JOHN DEFazio**  
AT-LARGE

Michelle Pagano Heck  
620 Scrubgrass Road  
Pittsburgh, PA 15234

**DAVE FAWCETT**  
AT-LARGE

Dear Ms. Heck:

**RON FRANCIS, JR.**  
DISTRICT 1

This is to inform you that Council President Rich Fitzgerald, Chairperson of Council's Committee on Appointment Review, has scheduled an Appointment Review Committee Meeting for 4:00 PM, **Thursday, June 30, 2005** in Conference Room One, 119 County Courthouse.

**JAN REA**  
DISTRICT 2

**EDWARD J. KRESS**  
DISTRICT 3

The Councilman requests your presence at the meeting to discuss your nomination for appointment to the Allegheny County Housing Authority. He indicated that those of you that were nominated for reappointment should be prepared to answer questions including how long you have served on the board, your biggest accomplishments on that board, and what you envision your future goals to be if reappointed.

**DOUG PRICE**  
DISTRICT 4

**VINCE GASTGER**  
DISTRICT 5

**JOAN CLEARY**  
DISTRICT 6

Those of you that are new nominees should be prepared to answer questions relative to your background and qualifications and what you hope to accomplish if appointed.

**EILEEN WATT**  
DISTRICT 7

**C.L. JABBOUR**  
DISTRICT 9

If you have any questions regarding this please contact me at 412-350-6495.

**WILLIAM RUSSELL  
ROBINSON**  
DISTRICT 10

Sincerely,

**RICH NERONE**  
DISTRICT 12

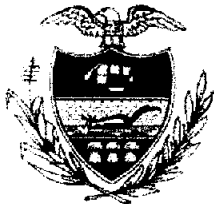
**BRENDA FRAZIER**  
DISTRICT 13

John Mascio  
Chief Clerk  
Allegheny County Council

**JOE CATANESE**  
CHIEF OF STAFF

**JOHN MASCIO**  
CHIEF CLERK

JM/fb



RICH FITZGERALD, PRESIDENT  
**County of Allegheny**

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219  
412.350.6575 • 412.350.6499 (FAX)  
RFITZGERALD@COUNTY.ALLEGHENY.PA.US

July 12, 2005

Michelle Pagano Heck  
620 Scrubgrass Road  
Pittsburgh, PA 15234

Dear Ms. Heck,

This is to inform you that at the Regular Meeting of Allegheny County Council held on July 5, 2005, Council approved your re-appointment to serve as a member to the Allegheny County Housing Authority for a term to expire on December 31, 2008.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in cursive script that reads "Rich Fitzgerald".

Rich Fitzgerald, President  
District 11 Representative

RF/fb