

Bill No. 5628-09

## APPOINTMENT

Approving the appointment of Wendy Etheridge Smith to serve as a member of the Children Youth and Families Advisory Committee for a term to expire on December 31, 2011.

In Council September 22, 2009.

Read and approved by Motion of Council.

  
\_\_\_\_\_  
Rich Fitzgerald  
President of Council

Attest:   
\_\_\_\_\_  
Allegheny County Council



**DAN ONORATO**  
COUNTY EXECUTIVE

# COUNTY OF ALLEGHENY

## OFFICE OF THE COUNTY EXECUTIVE

101 COURTHOUSE • 436 GRANT STREET  
PITTSBURGH, PA 15219  
PHONE (412) 350-6500 • FAX (412) 350-6512  
WWW.ALLEGHENYCOUNTY.US

5028-09

July 31, 2009

Honorable President and Members  
Allegheny County Council  
119 Courthouse  
Pittsburgh, PA 15219

Dear Council Members:

Please find the attached resume of Wendy Etheridge Smith, whom I am recommending for appointment to the Children Youth and Families Advisory Committee.

The Children Youth and Families Advisory Committee is responsible for reviewing and making recommendations pertaining to the county children and youth social service program and the operation of the county agency. I am recommending that Ms. Smith serve a three-year term to expire on December 31, 2011.

I appreciate your consideration, and ask you to act on this appointment as quickly as possible. Ms. Smith will make herself available for review before the appropriate committee if members of Council wish to speak with her.

Sincerely,

Dan Onorato  
Allegheny County Executive

ALLEGHENY COUNTY COUNCIL

'09 JUL 31 PM 4:30

# WENDY ETHERIDGE SMITH, PH.D.

3025 Hebron Drive · Pittsburgh, PA 15235 · (412) ~~371-2217~~

261-6010

## EMPLOYMENT

### DIRECTOR OF COMMUNITY INITIATIVES AND PARTNERSHIPS

AUGUST 2007 - PRESENT

*United Way of Allegheny County*

*Pittsburgh, PA*

Identify gaps in critical need areas and research evidence-based programs to address those gaps. Develop programs to address critical need areas. Analyze data and write reports. Foster collaborations between private and public organizations to address critical need areas. Design public awareness campaigns

### DIRECTOR OF POLICY AND PLANNING

AUGUST 2005 – AUGUST 2007

*Office of Child Development and Early Learning, Commonwealth of Pennsylvania*

*Harrisburg, PA*

Analyzed pending state and federal legislation for consistency with Office of Child Development goals and priorities. Prepared required federal state plans for Early Intervention and the Child Care Development Fund. Participated in intra-agency policy meetings with DPW and, as needed, PDE staff. Led strategic planning processes to develop Office goals, priorities, and core strategies for specific initiatives. Monitored Office of Child Development work plans and developed accountability reports for stakeholders. Consulted with policy staff from other Departments as necessary to develop coordinated policies. Coordinated with BUILD staff to meet goals and supported evaluations.

### PROJECTS MANAGER

FEBRUARY 2001 – AUGUST 2005

*Office of Child Development, University of Pittsburgh*

*Pittsburgh, PA*

Managed daily implementation of projects focusing on early literacy and early care and education and supervised project staff. Wrote grant proposals and obtained funding for projects. Developed and implemented needs assessments and projects. Conducted research and presented results. Provided public presentations to various professional groups. Worked on collaborative community and university boards to address policy change. Led United for Children, the Allegheny County planning group for early care and education, and the Allegheny County Early Literacy Task Force in strategic planning and implementation. Evaluated a statewide initiative. Led transition-to-school planning meetings involving school district personnel, early care and education staff, and parents.

### EVALUATION MANAGER

OCTOBER 1998 – FEBRUARY 2001

*Office of Child Development, University of Pittsburgh*

*Pittsburgh, PA*

Designed surveys and questionnaires, performed interviews, managed databases (Microsoft Office applications), analyzed data (SPSS statistical software), and wrote reports based on evaluations of human service organizations and programs. Trained human service staff how to collect data and perform evaluations. Managed multiple evaluation projects. Monitored Electronic Mail and the Internet for relevant materials.

### TEACHING FELLOW/GRADUATE STUDENT RESEARCHER

SEPTEMBER 1992 – OCTOBER 1998

*Department of Psychology, University of Pittsburgh*

*Pittsburgh, PA*

Developed syllabi and curriculums and taught academic lectures for college students for Introduction to Psychology, Developmental Psychology, and Abnormal Psychology courses. Type over 60 WPM. Utilize IBM PC software (WordPerfect, Microsoft Office applications, and SPSS). Assessed parent-child interaction and infant development.

## EDUCATION

### DOCTOR OF PHILOSOPHY

MAY 2005

*University of Pittsburgh*

*Pittsburgh, PA*

Ph.D. in Developmental Psychology. M.S. in Child Clinical and Developmental Psychology. Awarded Provost's Developmental Fellowship. Selected as Focus Program mentor to undergraduate students.

### BACHELOR OF ARTS

1988 - 1992

*Harvard/Radcliffe Colleges*

*Cambridge, MA*

Cum Laude in Psychology. Dean's list.

## HONORS

2005 Solnit Fellow – one of 26 professionals selected from across the nation for a leadership program sponsored by Zero to Three, a national organization dedicated to improving outcomes for infants and toddlers.  
2005 40 Under 40 Winner, Pittsburgh Magazine

## SKILLS

Professional Development Workshops - Project Management: The Basics, Interviewing and Hiring  
Performed infant and child diagnostic assessments for mental disorders using a variety of tests. Wrote reports of evaluations and helped design treatment plans for these children with parents and teachers.  
Taught parent-training classes to parents of children diagnosed with Attention Deficit/Hyperactivity Disorder.  
Taught academic subjects to children from the ages of 6 - 10 years (as summer counselor in college and after-school teacher in graduate school).  
Sunday School teacher in local church, Sunday School President over six churches, and Secretary of Youth Department over a group of 53 churches.  
Third Degree Black Belt in Tang Soo Do – a traditional Korean martial art.

## TECHNICAL REPORTS AND MANUSCRIPTS

Barnard, W.M., Farber, A.E., Etheridge, W.A. & Ohmer, M. (March 2002). Youth Places Program Evaluation Report. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. (1999). Focus Group Interviews Evaluation of the Health Education Center Neighborhood Peacemakers Program. Report submitted to the Health Education Center of Highmark Blue Cross/Blue Shield. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. (1999). Focus Group Interviews Evaluation of the Planned Parenthood of Western Pennsylvania, Inc. Peer Education Program. Report submitted to Planned Parenthood of Western Pennsylvania, Inc. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. (1999). Family Services System Reform Initiative in Allegheny County: Year Two Interview Results. Report submitted to the Director of Family Services System Reform. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Farber, A.E. (1999). Results of the Office of Children, Youth, and Family Services Adoption Mediation Project: Evaluation Report Year Three. Report submitted to the Allegheny County Office of Children, Youth, and Families. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Farber, A.E. (1999). Results of the Office of Children, Youth, and Family Services Adoption Mediation Project: Evaluation Report Year Three, Quarter Three. Report submitted to the Allegheny County Office of Children, Youth, and Families. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Farber, A.E. (2000). Results of the Office of Children, Youth, and Family Services Adoption Mediation Project: Evaluation Report Year Four, Quarter One. Report submitted to the Allegheny County Office of Children, Youth, and Families. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Farber, A.E. (2000). Results of the Office of Children, Youth, and Family Services Adoption Mediation Project: Evaluation Report Year Four, Quarter Two. Report submitted to the Allegheny County Office of Children, Youth, and Families. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A., Firth, R., Nelkin, R. & Townsend, M.Z. (2002). *Are we leaving them behind: The case for helping childcare providers and parents address behavioral health problems in very young children*. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A., McCall, R.B., Groark, C.J., Mehaffie, K.E. & Nelkin, R. (2002). A Baseline Report of Early Care and Education in Pennsylvania: The 2002 Early Care and Education Provider Survey. Report prepared for the Governor's Task Force on Early Childhood Education. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Stark, D.L. (2000). Snapshot: Allegheny County Family Centers: The Round Table Data Integration Project. Report submitted to the Policy Board. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Etheridge, W.A. & Townsend, M.A. (2000). East End Youth Outreach Program Six-month Interim Process Evaluation Report. Report submitted to the Pittsburgh Young Men's Christian Association. Pittsburgh, PA: University of Pittsburgh Office of Child Development.  
Farber, A.E. & Johnson (Etheridge), W.A. (1998). City of Pittsburgh Police Bureau Project Report. Pittsburgh, PA: University of Pittsburgh Office of Child Development.

- Farber, A.E. & Johnson (Etheridge), W.A. (1998). Mediation Follow-up Survey Outcomes. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Farber, A.E. & Johnson (Etheridge), W.A. (1998). Minor Court of Allegheny County Mediation Referral Pilot Project. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Farber, A.E. & Johnson (Etheridge), W.A. (1998). Pittsburgh Mediation Center Training Projects. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Farber, A.E. & Johnson (Etheridge), W.A. (1998). Youth Services Conflict Resolution Pilot Project. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Johnson (Etheridge), W.A. & Farber, A.E. (1999). Pittsburgh Mediation Center and Police Bureau Referral Project Results. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Johnson (Etheridge), W.A., Robinson, D. & Stark, D.L. (1999). Allegheny County Round Table Data Integration Project: Preliminary Findings. Report submitted to the Policy Board. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Mehaffie, K.E., McCall, R.B., Groark, C.J., Etheridge, W.A. & Nelkin, R. (2002). The State of Early Care and Education in Pennsylvania: The 2002 Higher Education Survey. Report prepared for the Governor's Task Force on Early Childhood Education. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Pelkowski, J.J., Mehaffie, K.E., Warren, C.L., Etheridge, W.A. & Farber, A.E. (September 2001). Pittsburgh Action Against Rape, Enhanced Safety for South Pittsburgh Communities Project, Interim Report. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Pelkowski, J.J., Rishel, C.W., Etheridge, W.A. & Townsend, M.Z. (October 2001). Greater Pittsburgh Community Food Bank, Adults CAN and Kids CAN Evaluation, Progress Report 2. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Pelkowski, J.J., Rishel, C.W., Townsend, M.Z. & Etheridge, W.A. (April 2002). Greater Pittsburgh Community Food Bank, Adults CAN and Kids CAN Evaluation, Progress Report 3. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Stark, D.L. & Etheridge, W.A. (2000). Snapshot: Allegheny County Family Support Centers, September 1, 1998 – June 30, 1999. Report submitted to the Allegheny County Family Support Policy Board. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Stark, D.L. & Johnson (Etheridge), W.A. (1999). Family Support Policy Board Developmental Outcomes Study. Pittsburgh, PA: University of Pittsburgh Office of Child Development.
- Stark, D.L., Johnson (Etheridge), W.A. & Robinson, D.R. (1999). Allegheny County Round Table Data Integration Project, Preliminary Findings September 1, 1998 to February 28, 1999. Pittsburgh, PA: University of Pittsburgh Office of Child Development.

## PRESENTATIONS

- Etheridge, W.A. (June 18, 2002). Issues Assessment: The Data's Call to Action. Presentation to the Allegheny County Local Planning Group. Pittsburgh, PA.
- Etheridge, W.A. (August 22, 2002). Early Childhood Task Force: Highlights from the Survey of Early Care and Education Providers in Pennsylvania. Presentation to Governor Schweiker's Early Childhood Care and Education Task Force. Harrisburg, PA.
- Etheridge, W.A. (October 26, 2002). The Report of Governor Schweiker's Early Care and Education Task Force – Early Care and Education Teacher Supply and Quality Findings. Presentation in the Early Care and Education panel at the Education Policy and Leadership Center Teacher Supply and Quality Conference. Harrisburg, PA.
- Etheridge, W.A., Kochanoff, A., Matthews, A. & McCall, R.B. (December 5, 2002). Early Care and Education: The Keystone of Pennsylvania's Future Preparing Our Children For Success – The Report of Governor Schweiker's Early Care and Education Task Force. Presentation to the Allegheny County Local Planning Group. Pittsburgh, PA.
- Etheridge, W.A. (January 16, 2003). Early Care and Education: The Keystone of Pennsylvania's Future Preparing Our Children For Success – Southwestern Pennsylvania Findings from Governor Schweiker's Early Care and Education Task Force. Presentation to the Professional Development Committee of the Education Policy and Issues Center. Pittsburgh, PA.
- Etheridge, W.A. (January 30, 2003). Early Care and Education: The Keystone of Pennsylvania's Future Preparing Our Children For Success – The Report of Governor Schweiker's Early Care and Education Task Force. Presentation to the Allegheny County Local Planning Group. Pittsburgh, PA.
- Etheridge, W.A. & Mehaffie, K.E. (January 31, 2003). Early Care and Education: The Keystone of Pennsylvania's Future Preparing Our Children For Success – The Report of Governor Schweiker's Early Care and Education Task Force. Presentation to the UCLID Center, Children's Hospital. Pittsburgh, PA.
- Etheridge, W.A. & Mehaffie, K.E. (February 27, 2003). Early Care and Education: The Keystone of Pennsylvania's Future Preparing Our Children For Success – The Report of Governor Schweiker's Early Care and Education

- Task Force. Brown Bag presentation to the Developmental Psychology Department, University of Pittsburgh. Pittsburgh, PA.
- Etheridge, W.A. (March 24, 2003). Pennsylvania Research Says: Make ECE a Public Policy Priority. Presentation in the Pennsylvania Early Childhood Policy Agenda panel at the Education Policy and Leadership Center Conference. Harrisburg, PA.
- Johnson (Etheridge), W.A. & Stark, D.L. (May 4, 1999). Enhancing Development and Evaluation Strategies for Family Centers. Presentation at Center for Schools and Communities Conference on Building Partnerships for Stronger Communities. Hershey, PA.
- Smith, W.E. (Etheridge) & Pillar, J. (June 8, 2004) Child Care Survey for Service Delivery Area Region 1. Presentation at the PA Pathways Service Delivery Area Coordinator Meeting, Youngwood, PA.
- Stark, D.L. & Etheridge, W.A. (December 1, 1999). Allegheny County Round Table Data Integration Project. Presented as a Brown Bag in the Planning and Evaluation Project Evaluation Brown Bag Series. Pittsburgh, PA.

#### TRAINING WORKSHOPS PROVIDED

- Using Evaluation and Information Management to Improve Service Delivery (1998 – 2001)
- Survey Design for Program Evaluation (1998 – 2001)
- How to Effectively Communicate Evaluation Findings (1998 – 2001)
- Early Literacy Standards for Non-School Hour Programs Serving Children 0 – 8 Years (October 2003)
- Fundraising Made Easy (April 2004)
- The FUN in Fundraising (April 2004)



# COUNTY OF ALLEGHENY

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September 2, 2009

Wendy Etheridge Smith, Ph.D.  
3025 Hebron Dr.  
Pittsburgh, PA 15235

Dear Dr. Smith,

This is to inform you that two Appointment Review Committee Meetings have been scheduled for **4:00 PM, Wednesday, September 9, 2009** and **4:00 PM, Wednesday, September 16, 2009** in Conference Room One, 119 County Courthouse.

Your presence is requested at either of the meetings to discuss before the committee your nomination by the Chief Executive for appointment/reappointment to the Children Youth and Families Advisory Committee.

Please be advised that failure to attend either meeting will result in the withdrawal of your appointment and possible resubmission by the Chief Executive at a later date.

Please contact Fomeeka Bey Darwin at 412-350-4303 to inform her of which meeting you will be able to attend.

Sincerely,

A handwritten signature in cursive script that reads "John P. DeFazio".

John DeFazio, Chairman, Appointment Review Committee  
Allegheny County Council

JD/sb



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September 29, 2009

Wendy Etheridge Smith, Ph.D.  
3025 Hebron Dr.  
Pittsburgh, PA 15235

Dear Dr. Smith,

This is to inform you that at the Regular Meeting of Allegheny County Council held on September 22, 2009, Council approved your appointment to serve as a member of the Children Youth and Families Advisory Committee for a term to expire on December 31, 2011.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in cursive script that reads "John P. DeFazio".

John DeFazio, Chairman, Appointment Review Committee  
Allegheny County Council

JD/sb