

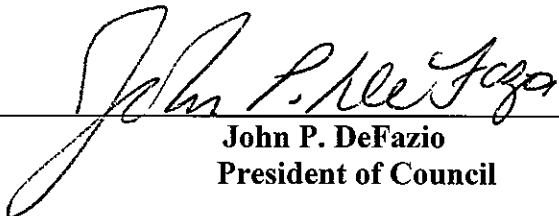
APPOINTMENT

Approving the reappointment of Jeanne Clark to serve as a member of the Air Pollution Control Advisory Committee for a term to expire on December 31, 2018.

SPONSORED BY COUNTY EXECUTIVE FITZGERALD


In Council JUNE 7TH, 2016.

Read and approved by Motion of Council.



John P. DeFazio
President of Council

Attest:



Jared Barker
Chief Clerk
Allegheny County Council

COUNTY OF



ALLEGHENY

RICH FITZGERALD
COUNTY EXECUTIVE

May 5, 2016

Honorable President and Members
Allegheny County Council
119 Courthouse
436 Grant Street
Pittsburgh, PA 15219

RECEIVED
ALLEGHENY COUNTY COUNCIL
2016 MAY -5 AM 11:33

Dear President and Members of Council:

Please see the attached resume of Jeanne Clark, whom I am recommending for reappointment to the Air Pollution Control Advisory Committee.

This Committee recommends to the Board of Health additions and changes to the rules and regulations, and advises the Department and the Board of Health on matters relative to the control of air quality in Allegheny County. I am recommending that Ms. Clark serve a three year term until December 31, 2018.

Ms. Clark is currently the Director of Communications at ALCOSAN. She previously was the Director of Communications for PennFuture. She attended Penn State University as well as Boston University's School of Public Communication. Ms. Clark also served as the Director of the Environmental Communications Center of Western Pennsylvania.

I appreciate your consideration and ask that you act on this appointment as quickly as possible. Ms. Clark will make herself available for review before the appropriate committee should Members of Council wish to speak with her.

Sincerely,

Rich Fitzgerald
Allegheny County Executive

OFFICE OF THE COUNTY EXECUTIVE

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JEANNE K. CLARK

423 Stratton Lane
Pittsburgh, PA 15206
412-363-4069

RELEVANT EMPLOYMENT EXPERIENCE

Allegheny County Sanitary Authority (ALCOSAN) – *Public Information Officer*
Pittsburgh, PA

Chief spokesperson for the organization, which provides wastewater conveyance and treatment for 83 municipalities, most of which are in Allegheny County. Responsible for the design and implementation of external and internal communications including media strategy for print, radio, television, social networks, and electronic press coverage for all Authority activities and programs. Responsible for creating clear and easy-to-understand message development for complex environmental and legal issues and developing outreach and communications strategies to reach the nearly 1 million who use ALCOSAN's services.

Citizens for Pennsylvania's Future (PennFuture) - *Director of Communications*
Statewide

Responsible for the design and implementation of external media strategy for print, radio, television, social networks, and electronic press coverage for all of PennFuture's activities, creating clear and easy to understand message development for complex environmental and legal issues. I also advised and trained PennFuture staff and clients for media presentations, wrote and designed media materials, produced video and audio packages for both earned and paid media placement, and served as the primary contact for all working press. I developed RFPs for graphics, video, and other services and hired and supervised consultants. I also provided grassroots and fundraising expertise and advice to the organization.

Environmental Communications Center of Western Pennsylvania – *Director*
Pittsburgh, PA

Provided strategic media training to local and statewide public interest organizations.

Clark and Associates - *Chief Operating Officer*
Pittsburgh, PA

Proprietor of business providing management, public relations, writing, media strategy, development, and political consulting. I also provide consultation on major fundraising campaigns including direct mail programs; design and execute free and paid media campaigns; and assist and manage political and issue grassroots campaigns. Clients have included Allegheny County Democratic Party, *Ms. Magazine*, non-profits, United Farm Workers, Service Employees International Union, and political candidates.

Safe Energy Communication Council - *Pennsylvania Media Coordinator*
Washington, DC and Pittsburgh, PA

Coordinated external media strategy for print, radio, television, and electronic press coverage for an alliance of more than 20 environmental, consumer and economic development organizations active on the transition to electricity deregulation in Pennsylvania. I also wrote and designed media materials, produced video and audio packages for both earned and paid media placement, and served as the day-to-day contact between all working press and the alliance. I also trained staff and volunteers in strategic communications, grassroots, and fundraising for a variety of organizations across the Commonwealth.

Anthony, Stanton & Gage - *Chief Operating Officer*
Arlington, VA

Management of all activities of feminist public relations, media, development, and political consulting firm. Conducted major fundraising campaigns including direct mail programs; coordinated free and paid media campaigns and assisted and managed political and issue campaigns. Major clients and programs included American Association of Retired Persons (AARP) Women's Initiative, National Republican Coalition for Choice, March on Washington for Lesbian, Gay and Bi Equal Rights and Liberation, Center for Reproductive Law and Policy, and political candidates in several states.

National Organization for Women, *National Press Secretary*
Washington, DC

Directed national media strategies and coordinated coverage for the nation's largest women's rights organization. Highlights of my tenure include developing media strategy and managing news coverage of the first massive March for Women's Lives, assuring front-page and network coverage; developed press strategy to show the substantial support for feminism among women, particularly young women; worked in coalition with all national pro-choice and women's rights organizations; coordinated coverage for major actions and Supreme Court decisions; was analyst and spokesperson on Supreme Court decisions on women's rights, distributing those analyses within minutes of the decision; provided a hotline system for coordination of press lines for NOW's 750 chapters; and created media training program for NOW leaders on local, state, regional and national levels.

EDUCATION

Pennsylvania State University
Graduate-level course in business management

NAF management and medical training programs

Boston University, School of Public Communications
Major in Public Relations with specialty in services for health, education, welfare, and community organizations
Dean Elsbeth Melville Award, Boston University



COUNTY OF ALLEGHENY

OFFICE OF THE COUNTY COUNCIL

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June 8, 2016

Ms. Jeanne K. Clark
423 Stratton Lane
Pittsburgh, PA 15206

Dear Ms. Clark:

This is to inform you that at the Regular Meeting of Allegheny County Council held on June 7, 2016 Council approved your reappointment to serve as a member of the Air Pollution Control Advisory Committee, for a term to expire on December 31, 2018.

Congratulations on your reappointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

Edward J. Kress, Appointment Review Committee Chair
Allegheny County Council

cc: Dr. Karen Hacker, Director, Allegheny County Health Department

EJK/sb