

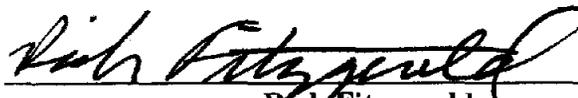
Bill No. 1931-05

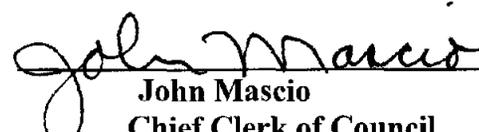
## APPOINTMENT

Approving the re-appointment of Sue Caffrey to serve as a member of the Allegheny County Agricultural Preservation Board for a term to expire on December 31, 2007.

In Council May 18 \_\_\_\_\_, 2005.

Read and approved by Motion of Council.

  
\_\_\_\_\_  
Rich Fitzgerald  
President of Council

Attest:   
\_\_\_\_\_  
John Mascio  
Chief Clerk of Council

1931-05

OFFICE OF THE CHIEF EXECUTIVE



County of Allegheny

DAN ONORATO  
CHIEF EXECUTIVE

101 COURTHOUSE ♦ 436 GRANT STREET  
PITTSBURGH, PA 15219  
PHONE (412) 350-6500 ♦ FAX (412) 350-6512

April 14, 2005

RECEIVED

Honorable Council President and Council Members  
Allegheny County Council  
119 County Courthouse  
Pittsburgh, PA 15219

Office of the Chief Clerk  
Allegheny County Council

Dear Council Members:

Please find the attached resume of Ms. Sue Caffrey whom I am recommending for reappointment to the Allegheny County Agricultural Preservation Board. Ms. Caffrey's term will expire on December 31, 2007.

The purpose of the Preservation Board is to purchase the development rights of undeveloped farm land in Allegheny County. Development rights are held as easements against the property to preserve the land and prevent it from being developed. The Board was created by State law (ACT 149 of 1988) and funded by the Commonwealth of Pennsylvania.

Ms. Caffrey is the President of the South Fayette Board of Commissioners. In this capacity, Ms. Caffrey initiated planning in this fast-growing municipality including a comprehensive traffic study, a comprehensive parks and recreation study, a creative new zoning ordinance, and growth-management initiatives including an evaluation of farm zoning and a conservation overlay district.

I appreciate your consideration and ask you to act on this appointment as quickly as possible. Ms. Caffrey will make herself available for review before the full Council or the appropriate committee if members of Council wish to speak with her.

Sincerely,

Dan Onorato

cc: Ms. Sue Caffrey

**SUE CAFFREY**  
1084 Lakemont Drive  
Bridgeville, PA 15017  
(412) 220-0308  
caffrey1@attglobal.net

## OVERVIEW

Resourceful and persistent with excellent political skills:

- Excellent research, statistics, and communications skills resulting from six years in the radio & television research industry.
- Organizer of numerous successful community events including the recent South Fayette Community Day with over 40 participating public and private groups.
- Internet-savvy technical skills with extensive word-processing and database experience.

## EDUCATION

1982 - **UNIVERSITY of MARYLAND** *College Park, MD*  
1986 **B.A., Communications Arts and Sciences.** Internship: National Association of Broadcasters – Research Department. Activities: WMUC radio - Promotions Director, On-Air Personality. GPA 3.4. Accepted into Masters Program in Demography at Georgetown University.

## EXPERIENCE

1986- **ARBITRON RATINGS** *Laurel, MD*  
1992 **Associate Demographer, Television Product Analyst**  
Responsible for assuring accuracy of demographic data for this nationwide provider of radio and television rating services. Promoted after two years to fledgling, electronic TV ratings group to evaluate the integration of television viewing and product purchase data.

- Received \$2500 award for operational recommendation resulting in an annual cost savings of \$500,000
- Part of team responsible for rollout of nationwide, single-source TV measurement service

1993 **OLD CITY GROUP** *Greenbelt, MD*  
**Assistant Account Manager**  
Coordinated advertising/marketing support and deliverables for this business advertising agency.

- Wrote press releases and promotional marketing materials for clients
- Researched and prepared proposals in response to Federal Requests for Proposals

1993- **STAY-AT-HOME MOTHER** *MD, NH, MI, PA*  
present **Mother of three.** Actively involved in a variety of charitable, school, and community activities: founder of mothers' groups in three states; substitute teacher; volunteer with Michigan Catholic Family Services' program for unwed mothers.

- Sole-organizer of South Fayette Community Day 2000 serving 2500 township residents and providing fundraising opportunities for over 40 public and private groups
- Sole-organizer of township and neighborhood Easter Egg Hunts 1999-2002 serving 400 children annually
- Girl Scout leader since 2001

2000- **SOUTH FAYETTE TOWNSHIP BOARD OF COMMISSIONERS**  
present **President of Board** *South Fayette, PA*  
Initiated planning in this fast-growing municipality including a comprehensive traffic study, a comprehensive parks and recreation study, a creative new zoning ordinance, and growth-management initiatives including an evaluation of farm zoning and a conservation overlay district.

- Took unpopular stand on new library project on the basis of fiscal responsibility
- Partnered with Pittsburgh History & Landmarks Foundation to study 200+ acre township-owned property
- Working relationships with elected officials at the federal, state, county, and municipal levels



**RICH FITZGERALD, PRESIDENT**  
**County of Allegheny**

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219  
412.350.6575 • 412.350.6499 (FAX)  
RFITZGERALD@COUNTY.ALLEGHENY.PA.US

May 25, 2005

Sue Caffrey  
1084 Lakemont Drive  
Bridgeville, PA 15017

Dear Ms. Caffrey

This is to inform you that at the Regular Meeting of Allegheny County Council held on May 18, 2005, Council approved your (re)appointment to serve as a member of the Allegheny County Agriculture Preservation Board for a term to expire on December 31, 2007.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in cursive script that reads "Rich Fitzgerald".

Rich Fitzgerald, President  
District 11 Representative

RF/fb

**OFFICE OF THE COUNTY COUNCIL**