

COUNTY OF



RICH FITZGERALD
COUNTY EXECUTIVE

RECEIVED
ALLEGHENY COUNTY COUNCIL
ALLEGHENY
2017 AUG 17 AM 9:24

August 14, 2017

Honorable President and Members of Council
Allegheny County Council
119 Courthouse
Pittsburgh, PA 15219

Dear Members of Council:

Please find the attached resume of Margaret McCormick Barron, whom I am recommending for appointment to the Redevelopment Authority of Allegheny County.

The Redevelopment Authority of Allegheny County established by the Pennsylvania Urban Redevelopment Law to implement economic development programs and carry out housing rehabilitation and development. I am recommending Ms. McCormick-Barron to fill the unexpired term of Mr. Herky Pollock which will expire on May 23, 2019.

Ms. McCormick-Barron has extensive experience in Government and Community Relations. She received her bachelor's degree from the University of Pittsburgh.

I appreciate your consideration, and ask you to act on this appointment as quickly as possible. Ms. McCormick-Barron will make herself available for review before the appropriate committee if members of Council wish to speak with her.

Sincerely,


Rich Fitzgerald

OFFICE OF THE COUNTY EXECUTIVE

101 COURTHOUSE • 436 GRANT STREET • PITTSBURGH, PA 15219 • PHONE (412) 350-6500 • FAX (412) 350-6512
WWW.ALLEGHENYCOUNTY.US • EXECUTIVE@ALLEGHENYCOUNTY.US

Margaret McCormick Barron

QUALIFICATIONS

Public Affairs: Experienced in government relations and public affairs in non-profit, governmental and private sectors. Skilled in development and implementation of strategies at all levels of government to add value to organizations.

Communications: Effective in managing multiple and complex issues in crisis and non-crisis situations. Experienced in developing effective external and internal communications strategies. Persuasive writer of speeches, position papers, press releases for a variety of audiences.

Political Affairs: Involved in local, state and national political arenas. Seasoned campaign strategist and fundraiser. Experienced at advising candidates on campaign direction, developing polling instruments, identifying target constituencies, creating mediums for message delivery.

Strategic Planning and Management: Successful at representing perspectives of multiple constituencies in institutional decision-making forums. Experienced at team building across organizations to achieve tangible results.

EXPERIENCE

Project Director

America and the Importance of Work, Inc.

2014-

- Manage strategic initiatives in research, communications, fundraising
- Manage sub-contractors
- Expand network of funders, research collaborators

Executive Vice President, External Affairs

West Penn Allegheny Health System

2003 - 2013

- Served on System management team, reported to WPAHS President & CEO and provided strategic counsel to board
- Continuous expansion of role and responsibilities throughout 10 years of service
- Restructured and managed professional staff of 55 in media relations, internal communications, marketing, special events, fund development and community relations
- Supervised crises communications team which operated continually
- Led multi-year System branding process including selection of external consultants, consumer research, creative development, launch planning
- Established first government affairs office to support patient care, research and teaching missions of an academic medical system
- Secured \$30 million in public funding for patient care programs and infrastructure projects

Public Affairs Consultant

MMB Public Affairs Consulting

2000 - 2003

- Contract lobbying services for public and private sector clients at federal, state and local levels of government
- Communications and strategic planning for non-profit and private sector institutions
- Development and implementation of public finance strategies for non-profit clients

- Clients included: Carnegie Library and Museums of Pittsburgh, CityNet Telecommunications, Inc., City of Belfast, Northern Ireland, Greater Pittsburgh Chamber of Commerce, ING Aetna Financial Services, Jewish Healthcare Foundation, Sports & Exhibition Authority of Pittsburgh

Director of Communications and Intergovernmental Affairs

Office of the Mayor, Pittsburgh, PA 1994 - 2000

- Chief spokesperson for Mayor and City of Pittsburgh
- Chief lobbyist for state and federal agendas
- Senior advisor to the Mayor on city operations, policy development and politics

Director of Government and Community Relations

Magee-Womens Hospital, Pittsburgh, PA 1993 - 1994

- Chief lobbyist for federal and state agendas
- Developed community relations programs to support neighborhood medical services
- Secured initial public funds to support development of Research Institute

Director of Government Relations

Carnegie Mellon University, Pittsburgh, PA 1984 - 1993

- Established and directed first government relations office
- Advised President, senior administrators and faculty on government and political matters
- Principle advocate for research funding and higher education policy at state and federal levels of government
- Successfully lobbied for federal research awards and annual federal and state appropriations for major research institutions

Special Assistant to Governor P. Casey

Commonwealth of Pennsylvania, Pittsburgh, PA 1990 - 1991

Legislative Representative

U.S. Representative Doug Walgren 1981-1984
Pittsburgh, PA and Washington, DC

Field Representative

U.S. Representative Leon Panetta 1979 -1981
Monterey, CA

EDUCATION

University of Pittsburgh, Bachelor of Arts, 1979

COMMUNITY & PROFESSIONAL SERVICE

Riverlife, Board Chair 2014 -
Squirrel Hill Health Center, Board Chair 2014 -

Past Community Board Service: Eva P. Mitchell Residence, Catholic Charities of Pittsburgh, Ireland Institute of Pittsburgh, Salvation Army of Western Pennsylvania, City of Pittsburgh Marathon, Big Brothers & Sisters of Monterey County

Past Professional Board Service: City of Pittsburgh Talent City Oversight Committee, Allegheny County Health Department Executive Director Search Committee, Premier Inc Federal Affairs Network, American Hospital Association Government Relations Officers Network