

APPOINTMENT

Approving the reappointment of Duane T. Ashley to serve as a Member of the Parks and Recreation Commission of Allegheny County for a term to expire on December 31, 2009.

In Council February 21 2006.

Read and approved by Motion of Council.



Rich Fitzgerald
President of Council

Attest:



John Mascio
Chief Clerk of Council



County of Allegheny

DAN ONORATO
CHIEF EXECUTIVE

101 COURTHOUSE ♦ 436 GRANT STREET
PITTSBURGH, PA 15219
PHONE (412) 350-6500 ♦ FAX (412) 350-6512
January 11, 2006

Honorable President and Members
Allegheny County Council
119 Courthouse
Pittsburgh, PA 15219

ALLEGHENY COUNTY COUNCIL

'06 JAN 12 AM 11:45

Dear Council Members:

Please find the attached resume of Duane T. Ashley, whom I am recommending for reappointment to the Parks and Recreation Commission of Allegheny County.

The commission is intended to augment the policy-making powers of the Chief Executive and County Council in improving the parks, not replace them. The commission is a county agency as defined in the Administrative Code and is subject to all provisions within the code relating to agencies. I am recommending Mr. Ashley to serve another 4 year term ending on December 31, 2009.

Mr. Ashley currently serves as Director of Parks and Recreation for the City of Pittsburgh, a position he has held since 1999. Mr. Ashley has served on the Parks and Recreation Commission of Allegheny County since June of 2003.

I appreciate your consideration, and ask you to act on this appointment as quickly as possible. Mr. Ashley will make himself available for review before the appropriate committee if members of Council wish to speak with him.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Onorato".

Dan Onorato

CC: Duane T. Ashley

Duane T. Ashley
2444 Groveland Street
Pittsburgh, PA 15234
(412) 886-9707

AREAS OF PROFESSIONAL EXPERTISE

- *Recreation and Leisure Service*
- *Event Marketing and Coordination*
- *Fund Development, Promotions and Program Planning*
- *Strategic Planning*
- *Fiscal Management*

EDUCATION

Physical Education, Knoxville College, Knoxville, TN

PROFESSIONAL EXPERIENCE

04/99
Present

Director, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Powers and Duties as set forth by the Pittsburgh Home Rule Charter include but not limited to the supervision and administration of three (3) department divisions: *Community Recreation* (19 Recreation Centers, Office of Special Events, BIG League Sports, Aquatics Program, Tennis Instruction, Audio/Visual Office), *Community Services* (18 SeniorInterests Centers, Community Enrichment After School Programs, Summer Food Service Program, Arts Education), and *Administration* (Schenley Rink, Frick Environmental Center, Hazlett Theater, Mellon Park Tennis Air Dome, Dog Off Leash Areas, Skate Parks, Fiscal Office, Open Space and Parkland Initiatives.) Presents legislative papers to City Council. Serves as the Mayor's Liaison whenever requested or required. Reviews all department news releases and responds to media inquiries. Oversee master planning initiatives as well as developing sustainable programming and capital projects. Manages operating and capital budgets in excess of (9) million dollars.

11/96
04/99

Assistant Director, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Oversee and direct operation of facilities and programs which include: 19 community recreation centers, 31 outdoor swimming pools, 1 indoor pool, Schenley Ice Skating Rink, Office of Special Events and Community Affairs, Environmental Education Programs, Community Education and Arts Education. Seek out collaborations with other recreation providers and community groups.

Organize and structure resources in keeping with the mission statement. ~~Manage, direct and coordinate personnel and resources to achieve~~ maximum efficiency of service delivery; develop and direct (6) million dollar operating budget and capital improvement plan. Oversee and direct sponsorship and fund development strategies approve and direct major citywide special events/activities. Direct and oversee park planning agenda; review legislative issues that impact the department's ongoing initiatives.

03/96
11/96

Director of Special Events and Annual Giving, Urban League of Pittsburgh, Inc., Pittsburgh, PA

Responsibilities: Plan and implement intensive outreach and communication strategies targeting grassroots citizenry, as well as, public and private sector leaders; working with the Board of Directors, administration, and staff to identify community forum topics. Developed all related materials, conducted forums, and handled all media relations. Plan and implement major special projects and fundraising activities including the *Ronald H. Brown Leadership Banquet*, which generated more than \$160,000.00 during its inaugural year. Create quarterly newsletters, membership campaigns and assist with collaborative programming. Design membership brochures, flyers, etc. Supervise department personnel.

01/95
02/96

Program Director of Special Events & Community Affairs, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Performed supervisory project planning and financial procurement strategies for community based, visual and performing arts programs, major civic celebrations and athletic events (i.e., Fourth of July Celebration, The Great Race, Pittsburgh Children's Festival, African American History Month Celebration, The Great Ride, Fanfest, Community Festivals, etc.). Oversee fund development in excess of one million dollars per year. Supervised (15) full time and an additional (100) seasonal support staff. Served as Director for the USDA funded Summer Food Service Program with an administrative budget in excess of one million dollars for 160 locations. Oversee the operations of the Schenley Park Ice Rink, Flea and Farmers Markets and the City of Pittsburgh Tennis Program. Liaison to the Special Events Council for the Office of the Mayor.

11/89
12/94

Supervisor/Special Events & Cultural Affairs, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Oversee the offices of Citywide Special Events, Community Special Events, Arts Education, and Sports & Fitness. Managed and direct all program planning, marketing, promotion, and fund development. Supervised staff compliment of (10) full time and (30) seasonal personnel. Administered a budget in excess of \$300,000. Program initiatives included: *Bach, Beethoven & Brunch, The Great Race, Pittsburgh Marathon, Three Rivers Regatta, Vintage Grand Prix, Cinema in the Parks, Arts in the Parks*, and various concerts and cultural performances throughout the city.

10/86
11/89

Program Administrator/Special Events, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Oversee the office of Special Events, which included planning, fund development, and administration of city-wide special events, with a mission to enhance the economic viability of the City of Pittsburgh. Collaborated with various private and public entities to provide a wide range of services in keeping with the city's mission. Program initiatives included *Downtown Concerts*, which drew audiences in excess of 100,000, pyrotechnic displays, hot air balloon, launches, etc.

01/85
10/86

Program Coordinator/Special Events, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Coordinated various neighborhood programs with diverse population bases and demographic profiles. Assisted with the implementation of annual goals and objectives. Developed and monitored timelines and program budgets. Created audience development strategies to engage the public's participation.

05/76
12/84

Community Center Director, City of Pittsburgh, Department of Parks and Recreation, Pittsburgh, PA

Responsibilities: Managed, planned and implemented community-based recreation activities in a Community Recreation Facility. Oversee facility management, resource management, and staff development. Initiated fee-based program opportunities and collaborated with various community organizations.

RELATED EXPERIENCE

10/89
Present

Fundraiser, Independent Consultant, Pittsburgh, PA

Responsibilities: Develop fundraising strategies for local non-profit organizations.

06/89
03/96

Youth Monitor, PT, Alternative Program Associates, Pittsburgh, PA

Responsibilities: Restrict and monitor at-risk youth within Sanction Unit. Provide non-therapeutic counseling, as needed.

09/78
06/83

Resident Care Specialist, PT, Verland Foundation, Inc., Sewickley, PA

Responsibilities: Facilitated program and treatment plans for challenged adults and children.

PROFESSIONAL AFFILIATIONS

■ **Vice Chair**, Executive Board Pittsburgh Children's Festival
1990 - 1995

■ **Member**, National Recreation and Park Association
1996 - present

■ **Member**, The Pittsburgh Cultural Trust Multicultural Arts Committee
1996 - present

■ **Member**, WQED Community Advisory Board
1996 - 1999

■ **Member**, Greater Pittsburgh Convention and Visitors Bureau Diversity Committee

1996 - 1997

- **Member**, Board of Directors, First Night Pittsburgh

1996 - Present

- **Member**, Board of Directors, Pittsburgh Center For the Arts

1999 - Present

- **Member**, Board of Directors, UPMC/City of Pittsburgh Marathon

1999 - Present

- **Member**, Board of Directors, Pittsburgh Parks Conservancy

1999 - Present

- **Member**, Executive Board, Schenley Park Golf Course

1999 - Present

- **Member**, Board of Directors, First Tee of Pittsburgh

2002 - Present

- **Member**, Board of Directors, Pittsburgh Child Guidance Foundation

2003 - Present

PROFESSIONAL DEVELOPMENT

- **Recipient**, Employee Recognition Program, Department of Parks and Recreation, Innovations and Improvements Award, Directors Award.

- **Speaker**, Pennsylvania Recreation and Park Society, State Conference,

- **Management Development Seminar**, City of Pittsburgh, Department of Personnel and Civil Service Commission

- **Grantsmanship Training**, Grantsmanship Center, Washington, DC

- **Computer Training**, PC Software: Microsoft Office, Lotus, Microsoft Publish, PFS Publisher, Correll, Wordperfect 3.1

- **Sponsorship Conference Delegate**, International Events Group, Chicago, IL



OFFICE OF THE COUNTY COUNCIL
County of Allegheny

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219
412.350.6490 • 412.350.6499 (FAX)

RICH FITZGERALD
DISTRICT 11
PRESIDENT

January 27, 2006

CHARLES MARTONI
DISTRICT 8
VICE-PRESIDENT

JOHN DEFazio
AT-LARGE

Duane T. Ashley
2444 Groveland Street
Pittsburgh, PA 15234

DAVE FAWCETT
AT-LARGE

Dear Mr. Ashley:

RON FRANCIS, JR.
DISTRICT 1

This is to inform you that an Appointment Review Committee Meeting has been scheduled for 4:00 PM, **Thursday, February 2, 2006** in Conference Room One, 119 County Courthouse.

JAN REA
DISTRICT 2

EDWARD J. KRESS
DISTRICT 3

Your presence has been requested to discuss your nomination for reappointment to the Parks and Recreation Commission of Allegheny County.

DOUG PRICE
DISTRICT 4

If you have any questions regarding this please contact me at 412-350-6495

VINCE GASTGER
DISTRICT 5

JOAN CLEARY
DISTRICT 6

Sincerely,

EILEEN WATT
DISTRICT 7

C.L. JABBOUR
DISTRICT 9

John Mascio
Chief Clerk
Allegheny County Council

**WILLIAM RUSSELL
ROBINSON**
DISTRICT 10

RICH NERONE
DISTRICT 12

JM/fb

BRENDA FRAZIER
DISTRICT 13

JOE CATANESE
CHIEF OF STAFF

JOHN MASCIO
CHIEF CLERK



JOHN DeFAZIO, AT- LARGE
County of Allegheny

ROOM 119 • 436 GRANT STREET • PITTSBURGH, PENNSYLVANIA 15219
412.350.6516 • 412.350.6499 (FAX)
JDEFAZIO@COUNTY.ALLEGHENY.PA.US

February 28, 2006

Duane T. Ashley
2444 Groveland Street
Pittsburgh, PA 15234

Dear Mr. Ashley,

This is to inform you that at the Regular Meeting of Council held on February 21, 2006, Council approved your reappointment to serve as a member to the Parks and Recreation Commission of Allegheny County for term to expire on December 31, 2009.

Congratulations on your appointment and best of luck in this undertaking. We look forward to receiving your recommendations and stand willing to assist you in any way you believe appropriate.

Sincerely,

A handwritten signature in cursive script that reads "John DeFazio".

John DeFazio
At-Large Representative

JD/fb

OFFICE OF THE COUNTY COUNCIL