

No. 17-21-OR

AN ORDINANCE

An Ordinance of the County of Allegheny, Commonwealth of Pennsylvania, authorizing Highmark Health to use designated sites on County-owned real property for purposes of placing healthcare-related educational advertisements.

Whereas, Highmark Health is a national, blended health organization based in Pittsburgh, PA, with locations and hospital facilities across Allegheny County, serving millions of customers nationwide through their affiliated businesses including Allegheny Health Network and Highmark, Inc.; and

Whereas, Highmark Health wishes to use the County-owned real property in the County's South Park and North Park for purposes of placing healthcare-related educational advertisements at pre-determined locations in each Park without interruption; and

Whereas, County Council believes that permitting Highmark Health to use said areas in the County's North Park and South Park for these purposes will inure to the benefit of the citizens of Allegheny County; and

Whereas, Article IV, Section 2(k) of the Allegheny County Home Rule Charter vests County Council with the power and duty by ordinance to lease or permit the use of County real property.

The Council of the County of Allegheny hereby enacts as follows:

SECTION 1. Incorporation of the Preamble.

The provisions set forth in the preamble to this Ordinance are incorporated by reference as set forth in their entirety herein.

SECTION 2. Authorization to permit the use of County Real Property

- A. Allegheny County Council hereby approves the use of real property in the County's South Park and North Park by Highmark Health for purposes of placing healthcare-related educational signs at pre-determined locations in each Park without interruption.

- B. The term of this authorization begins upon Council approval and continues through for an 18-month period. The authorization may be extended for two additional years upon mutual agreement of both parties.
- C. The proper officers of the County are hereby authorized to execute any and all documents necessary to effectuate the authorization granted by this legislation.

SECTION 3. Severability. *If any provision of this Ordinance shall be determined to be unlawful, invalid, void or unenforceable, then that provision shall be considered severable from the remaining provisions of this Ordinance, which shall be in full force and effect.*

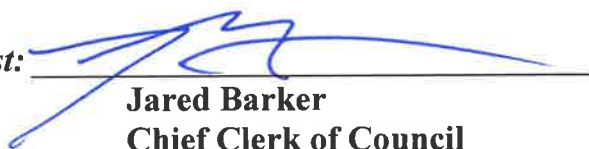
SECTION 4. Repealer. *Any Resolution or Ordinance or part thereof conflicting with the provisions of this Ordinance is hereby repealed so far as the same affects this Ordinance.*

Enacted in Council, this 19th day of September, 2021

Council Agenda No. 11984-21




Patrick Catena
President of Council

Attest: 

Jared Barker
Chief Clerk of Council

Chief Executive Office September 15th, 2021

Approved: 

Rich Fitzgerald
County Executive

Attest: 

Jennifer M. Liptak
Chief of Staff

SUMMARY OF LEGISLATION

The attached legislation would permit Highmark Health use of certain Allegheny County-owned real property in South Park and North Park for purposes of a placing healthcare-related educational advertisement signs at pre-determined locations in each Park without interruption. The authorization begins upon Council Approval and continues for 18 months. The authorization may be extended for two additional years upon mutual agreement of both parties. The appropriate County officers and officials would be authorized to take such action as would be necessary to carry out the purposes of the authorization granted in the legislation.

M E M O R A N D U M
OFFICE OF THE COUNTY MANAGER

TO: Jared E. Barker
Allegheny County Council

FROM: William D. McKain CPA
County Manager

DATE: August 26, 2021

RE: Proposed Ordinance

Attached is an Ordinance of the County of Allegheny, Commonwealth of Pennsylvania, authorizing Highmark Health to use designated sites on County-owned real property for purposes of placing healthcare-related educational advertisements.

The Allegheny County Law Department has reviewed this legislation prior to submitting it to Council.

I am requesting that this item be placed on the agenda at the next Regular Meeting of Council.